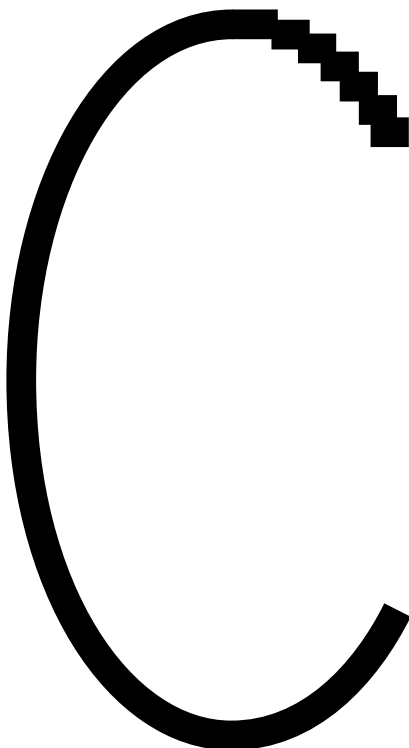


# Open Call Building Talent for starting makers and designers



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For starting designers and makers within the creative industry who want to work with an experienced practice on in-depth research or experiment.

The Creative Industries Fund NL is calling on starting designers and makers within the disciplines architecture, design and digital culture, and any crossovers between them, to participate in a four-month collaboration project with experienced designers. In this round, there is a selection of 18 design challenges posed by various design practices from across the entire creative industry. The collaboration project offers starting designers and makers the possibility to collaborate on a current issue and design challenge, to obtain new knowledge and skills and to expand their personal networks.

## Open Call Building Talent for starting designers and makers within the creative industry

- Submission deadline: **5 p.m. on 18 October 2023 at the latest**
- Number of grants: 18 workplaces at € 10,500 (total budget for this round: € 189,000)
- Commitment required: two days a week
- Duration of the collaboration project: four months starting from February 2024 (depending on the profile)
- The application should respond to one of the selected proposals from experienced practices

### who is this open call intended for?

This open call is intended for starting designers and makers, who are located in the Netherlands and have **four years' work experience at most** within the disciplines of design, architecture and digital culture or any crossovers between them. You do not have to have completed a relevant design course, you can also have developed yourself professionally in practice, without having completed a relevant design course. You do need to be registered in the Chamber of Commerce. We are offering places to a wide range of starters in the creative industry, for example: landscape architects, graphic designers, social designers, fashion designers, creative coders, scenographers and many more disciplines. Intermediaries, programme and exhibition makers who are active within the creative industry may also be eligible to apply, depending on the challenge. The Fund bases its assessments on the portfolio and CV to see whether there is a professional design practice of at most four years' duration.

### which proposals can be responded to?

In this second open call, starting designers and makers can give a focused response to one of the 18 proposals. We encourage interdisciplinary collaborations, meaning that you can consider responding to a design challenge from another discipline, if the theme is relevant and if you think you can contribute to it given your perspective, expertise and way of working.

Please be aware that the following additional conditions apply to this open call:

- Within this round, the applicant can respond to only one proposal;
- An existing working relationship between the parties involved is not allowed;
- The project may not form part of a course or training programme. The applicant must have graduated and/or be professionally active;
- Applicants who received support in a previous edition of Building Talent cannot apply again;
- Applicants **are not eligible to apply** if, during the collaboration period, they are already receiving support for implementing their development plan under the Talent Development Grant Programme for the Creative Industry from the Fund.

You can apply for one of the following profiles, listed in no particular order:

- Sanne van de Goor – *Pattern of Thoughts*
- De Onkruidenier – *Future Gardening*
- Team Thursday – *Variable type for places and spaces*
- Coded Club – *Coded Game Box Education*
- Maatschap Observatorium – *Damsterdiepte 2030*
- Kairos Furniture – *Sustainable transport packaging [Duurzame transportverpakking]*
- House of Thol vof – *Made in Holland?*
- lab03 architecture and spatial design – *Stacked, biobased construction [Gestapeld biobased bouwen]*
- Simon van der Linden (Monobanda) – *You Beat Ai*
- Envisions – *Archive / Collection*
- Cocosmos – *Neighbourhood council: inclusive participation today [Buurtberaad: inclusieve participatie anno nu]*
- Prinsen.Studio – *Design Conductor [Design dirigent]*
- Bas Kosters Studio – *Digital craft experience*
- buroBELÉN – *Dwelling*
- Hellen van Rees – *Restart Materials*
- Summum – *Supply and Demand! Circular designing based on given stock?*
- Fillip Studios – *Aera Fabrica & Auxetic Architecture*
- Kukka – *Blended Fibres*

### how should the collaboration project be set up?

The collaboration is a part-time four-month work period and can be started from February 2024. Please note that start dates may vary and are specified in the profile. The Fund expects both the starter and the experienced party to commit to the project on a weekly basis, so that constructive and substantial research can be started up or experiments can be carried out. Prior to the collaboration, the parties have to draw up a joint collaboration agreement and plan of action.

The Fund is making a maximum grant of € 21,000 available for each collaboration. Both parties receive an amount of € 10,500 for the hours worked in the collaboration period. In that regard, the starter is expected to commit two days a week to the project. The experienced designer or maker is expected to commit one day a week to the project. In addition, the starter is expected to be offered a physical workplace for the duration of the collaboration. After the match has been made, an extra grant of a maximum of €4,000 per party can be applied for as well. This contribution may be used to pay for any materials and travel expenses.

### how are two parties matched up with each other?

An external advisory committee will look for the best collaborations during the selection process. A match is made between the parties based on the starter's profile, motivation and relevance to the selected proposal. An introductory meeting will follow in early December to give shape to the collaboration, after which both parties can indicate whether the collaboration will be going ahead or not. If not, then the next starter on the ranking list (the next proposal that scores the highest) will be approached for an introductory meeting with the design practice.

When there is a successful match, the Fund awards a grant to both parties, subject to the condition that there is a collaboration agreement and a joint plan of action in place. Once these documents have been assessed positively, the decision will be made final and the collaboration project can go ahead.

## submission of the application

Starting makers and designers can submit an application **up to and including 18 October 2023, 5 p.m.** via the Fund's [online application environment](#). Select the 'Open Call' grant scheme and then the 'Building Talent 2023 – for starting designers and makers within the creative industry' round.

The response should consist of:

- 1 A fully completed application form, including your answers to the 4 questions below about your practice and the project (each a maximum of 1700 characters, including spaces):
  - What is your motivation: why do you want to work with this design practice and on the design challenge posed?
  - What is your working method and design vision: what does your design vision look like and how can your perspective, expertise and working method contribute to the challenge?
  - How do you relate to other makers in the field: how have you developed as a designer so far, who is your audience and which other makers do you find interesting?
  - What are your intended goals and development: how do you see the collaboration working for you and what do you want to achieve by entering into this collaboration?
- 2 A concise portfolio with recent and relevant work, clearly indicating your part in any collaboration projects (10 pages at most, A4 in PDF format);
- 3 A CV (2 pages at most, A4 in PDF format).

If the application does not meet the above requirements, no substantive assessment can take place.

*Please note:*

- Make sure you create an account for the [online application environment](#) in good time. Validating a new user account can take up to 1 working day.
- For this this specific call you need to be registered in the Chamber of Commerce. If you do not have a Chamber of Commerce registration, then your application can unfortunately not be processed.
- When submitting the application, take privacy-sensitive data into account. If the application is positively assessed, it will be presented to the experienced design practice you have applied for.

## what is assessed?

Grant applications will be submitted to at least three external independent advisers for assessment. This committee assesses the plans based on the following three criteria:

- 1 The way the design challenge is approached;
- 2 The quality of the designer's work;
- 3 The design challenge's relevance to the personal developmental potential.

The projects that are positively assessed will be ranked based on the average criteria scores. For this, the committee uses a five-point scale: 1. unsatisfactory; 2. moderate; 3. satisfactory 4. good; 5. very good. The committee will select a maximum of 18 proposals from the applications, provided that they are of sufficient quality.

## grant procedure

The assessment of this open call is similar to a tender - this means that, within the available budget, a number of proposals will be preferred over other ones. Only positively assessed projects can be supported. The submitted proposals will be processed and assessed on the basis of the Fund's Open Call Grant Scheme. The committee issues its advice on each application to the Fund's board. Any grants will be awarded on the basis of this grant scheme.

If the total number of positively assessed applications exceeds the budget available for this round, applications will be prioritized. If, based on the average final score, applications responding to one particular challenge have the same score, then these applications will be prioritized by looking at the extent to which, in light of the design challenge, the professionalization and the relevance to the applicant's personal developmental potential are of most interest at this point in time.

For this open call, the following articles of this grant scheme are **not** applicable:

- Article 4(1)(c), (g), (j);
- Article 8(3), (6), (7);
- Article 18(2).

In this open call, applicants whose proposals are positively assessed, will receive a decision subject to conditions. The decision will only be made final if there is a successful match with the experienced design practice and there is a collaboration agreement and a joint plan of action in place.

## acknowledgement of receipt and announcement of the selection

You will be sent an acknowledgement of receipt by email no later than two weeks after the closing date. All applicants will be informed about the selection by 13 December 2023 at the latest. The definitive matches will be announced within 10 weeks of the closing date on the Fund's website. The Fund will only issue public communications about the proposals that have been selected.

## contact

For questions about the call and the procedure, please contact Maria van der Togt via [bouwenaantalent@stimuleringsfonds.nl](mailto:bouwenaantalent@stimuleringsfonds.nl) or call +31(0)10-4361600. You may not submit a draft of the proposal to the Fund for this open call.