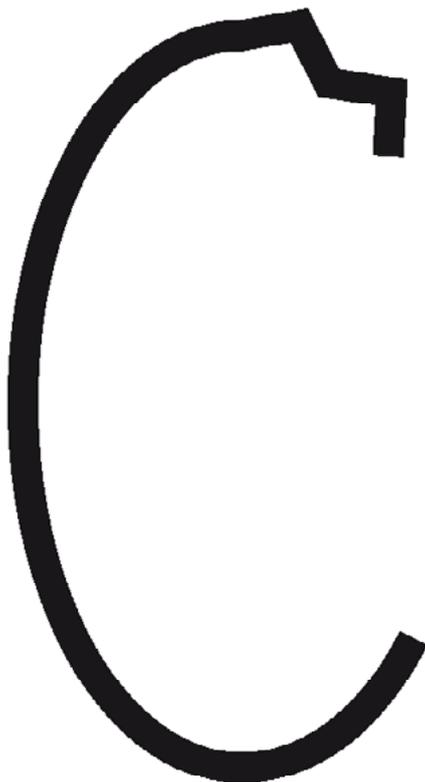


# Open Call Professionalization and deepening of the practice #10



**creatieve industries  
fund NL**

**design  
architecture  
digital culture**

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**With this open call, the Creative Industries Fund NL presents makers with the possibility of developing a distinctive strategy for a future-proof design practice. The open call focusses on both starting and experienced makers with their own practice in the field of design, architecture, digital culture or any cross-overs between them. Applications can be submitted up to and including Wednesday 2 November 2022.**

Developing a long-term vision and strategy is important for your design practice. In a professional practice, you need to schedule time for both your artistic development and your growth as an entrepreneur. How do you find the right balance between the two? What is your vision of the future and how can you achieve it?

### **in short**

- for makers and designers who have been running their own practice for at least three years
- a maximum of € 7,500 to professionalize your practice
- deadline: Wednesday 2 November 2022
- result: Wednesday 14 December 2022.

### **who is this open call intended for?**

- This open call is intended for makers and designers with their own practice within the field of digital culture, design or architecture and any cross-overs between them. By this we mean, amongst others, garden and landscape architects, graphic designers, game developers, urban designers, product designers, social designers, interior designers, fashion designers, digital makers, observers, storytellers and makers in many other subdisciplines. Collectives may also submit an application.
- Proposals can be submitted by applicants who are located in the Netherlands and who have been running their own practice for **at least three years**.
- Designers or design studios that were supported in a previous edition of this open call and have not yet completed the project that was supported, may not submit an application. You may, however, apply if you have already completed your project that was awarded a grant in a previous edition of this open call. When you submit a new plan, we will ask you to reflect on the results of the previously received support. The plan must be clearly distinguishable from the previously supported application.
- Designers who, at the time of submitting an application, are receiving support for implementing their development plan under the Fund's Talent Development Grant Scheme may not apply.

### **what can I apply for?**

This open call offers you the possibility to carry out research in the field of professionalization and adding depth to the practice and to improve your design practice. The maximum amount the Fund awards to the project is € 7,500 and the project must be completed **within 12 months** of the announcement of the selection.

With this open call, the Fund wants to help designers to become more professional and independent, by connecting culture and entrepreneurship. For that reason, your project plan should give insight into: (1) how you currently work; (2) your problem formulation and goal; (3) your present and future vision, in which you give insight into what you want to have achieved after the project and (4) a plan of action, which demonstrates how the activities you describe are going to contribute to the development of your practice. You have to engage at least two advisers/mentors for your project. In the application you should explain in more detail who you would like to engage and why.

Specifically, the following costs can be covered using the Fund's contribution:

- your own hours to carry out this project
- hiring specific knowledge

- travel expenses
- any minor material costs.

*Please note:* Regular company costs will not be compensated, for example:

- the rent for a studio
- office costs
- developing a corporate identity and website
- obtaining legal advice
- further developing a current design.

When in doubt, have a look at our [‘frequently asked questions’](#) page or contact us. You can find our contact details on the last page under [‘contact’](#). If you want to set up an artistic or other project that does not specifically concern the development of your creative practice, you could apply to one of our other grant schemes.

## what are the requirements for my project plan?

To become eligible for the grant, we ask you to engage at least two external parties to help implement your project plan. For example, a business coach, an artistic coach, a financial adviser or somebody who can advise you about impact. But you could also think of being advised by curators, intermediaries or other designers.

Motivate your choice for these partners or parties by linking up with the goal and long-term vision stated in the project plan. Explain in detail why these persons match the goals you have set for yourself.

## what do I need to submit?

To become eligible for this grant, we ask that you write an application covering a development path. An application consists of several documents, a list of which you can find below. You can submit your proposal up to and including **2 November 2022** via the Fund’s [online application environment](#). Select the ‘Open Call Professionalization and deepening of the practice #10’.

The proposal should consist of:

- 1 a project plan** (5 pages at most, A4 in PDF format), consisting of:
  - a** your *outlook on your position* as a maker, designer, studio or collective in relation to the professional field and your future vision of your practice.  
Who are you as a maker? What makes you unique?
  - b** *formulation of a problem* in relation to the long-term development of your practice. What are the motives for the planned activities? What problems are you running into?
  - c** *a plan of action* including two partners/advisers who will be involved in the implementation, e.g. by means of supervision or an exchange of knowledge.  
What is your approach? Why have you chosen this approach and these advisers?
  - d** *an explanation about the intended effect on your practice*, in terms of both artistic development and entrepreneurship. What result do you expect? Why do you expect this result?
- 2 a budget and plan** (2 pages at most, A4 in PDF format). Use the Grant Application Guidelines for this;
- 3 your CV** and that of the parties involved (1 page at most per person, A4 in PDF format);
- 4 your portfolio** with recent and relevant work (10 pages at most, A4 in PDF format);
- 5 an extract from the Commercial Register of the Dutch Chamber of Commerce** (issued no more than one year ago).

In short, you will have to upload 5 files in total. If the application does not meet the

above description, the proposal will not be assessed.

*Please note:*

- You will need a personal account for the [online application environment](#). It takes one working day to activate a new account. Therefore, create this account in good time.
- Use the [Grant Application Guidelines](#) to draw up your application. These guidelines can help you with the grant application and in drawing up a project plan.
- If you successfully received support from a previous edition of this open call, reflect on the results of the previously received support in your current, new plan. The plan must be clearly distinguishable from the previously submitted application.

## what is assessed?

Grant applications will be submitted to an independent advisory committee. This committee assesses the extent to which the set-up of your proposal is consistent and the extent to which it links up with this call. In this regard, the design practices that are linked to the various disciplines and sub-disciplines, the circumstances in which the applicant works and the methodology applied will be taken into account. It bases its advice on the following criteria:

- the astuteness of the reflection on the development of your own practice up to now and how this step could be of added value to a more future-proof practice;
- the quality of the plan of action in relation to the intended result;
- the artistic quality of the portfolio;
- the quality of the contribution of the partners/advisers involved.

Each file will be assessed by the individual advisers based on the four criteria stated above. In doing so, they will give scores per criterion using the following five-point scale:

1. unsatisfactory; 2. moderate; 3. satisfactory 4. good; 5. very good.

The committee will select a maximum of 26 proposals from the entries, provided that they are of sufficient quality.

## grant procedure and planning

- latest date of submission: Wednesday 2 November 2022
- latest date for acknowledging receipt: Wednesday 19 November 2022
- selection result: Wednesday 14 December 2022.

A budget of € 250,000 is available for this open call. This means that 33 positively assessed projects may be supported. These projects will be ranked on the basis of the score the committee gives to the proposal. If there are more than 33 positively assessed proposals, the proposals that are ranked 34 or lower, will unfortunately not be supported. The submitted proposals will be processed and assessed on the basis of the Fund's Open Call Grant Scheme and on the basis of this open call. The committee issues its advice to the Fund's board for each application. Any grants will be awarded on the basis of this grant scheme.

## contact

For questions about the open call and the procedure, please contact Dewi Kruijk via [d.kruijk@stimuleringsfonds.nl](mailto:d.kruijk@stimuleringsfonds.nl) or Milton Blaaker via [m.blaaker@stimuleringsfonds.nl](mailto:m.blaaker@stimuleringsfonds.nl) or call +31(0)10-4361600. You may not submit a draft of the proposal to the Fund for this open call.

**context**

The Creative Industries Fund NL is able to issue this extra Open Call Professionalization and deepening of the practice due to the fifth support package made available by State Secretary Uslu. This call specifically focusses on the policy objective: *promoting a healthy and innovative design infrastructure*. This call has been issued for the tenth time and focusses on the fields of design, architecture and digital culture and any possible cross-overs. Have a look at the grants that were awarded in the last open call [here](#).