

Artistic & Design Research for Immersive Experiences (ADRIE) Grant Scheme

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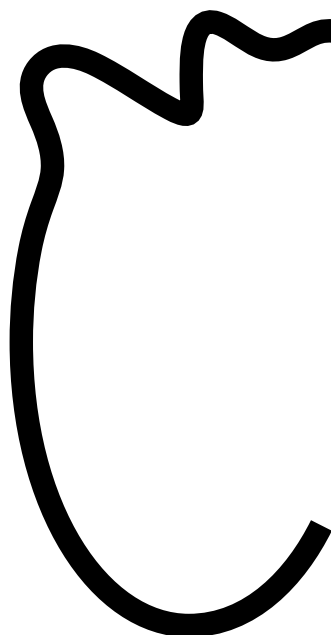
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In view of Article 10.4 of *Wet op het specifiek cultuurbeleid (Specific cultural policy act)*, the board of Creative Industries Fund NL adopts the following regulations for providing grants to parties for the implementation of their projects.

This document is a descriptive translation of the original Dutch *Regeling Artistiek & Design Research for Immersive Experiences 2025-2029*. The English translation is provided for reference purposes only, and in all instances the original Dutch text takes precedence. If you would like to report a translation error or inaccuracy, we encourage you to contact the Creative Industries Fund NL.

Chapter 1: Definitions

Article 1. Definitions

- 1 **application round 2A:** a consortium may apply to the Artistic & Design Research for Immersive Experiences (ADRIE) Grant Scheme in application round 2A for developing a two-year programme.
- 2 **application round 2B:** a consortium may apply to the ADRIE Grant Scheme in application round 2B for implementing a two-year programme. This round is only open to applications by a lead applicant on behalf of a consortium whose application was successful in round 2A.
- 3 **accountant's audit statement:** an audit statement from an accountant as described in Book 2, Article 393.1 of Burgerlijk Wetboek (Dutch civil code). Accountant must use the accountant's statement templates to declare the grant recipient's compliance with the grant scheme regulations in accordance with the protocols published on www.stimuleringsfonds.nl.
- 4 **activity:** any activity included in a programme that contributes to strengthening the Dutch field of immersive experience (IX) by developing new IX productions, further developing existing IX productions, distributing IX productions, or public presentations, research and other activities for the purpose of stimulating debate, contextualisation, knowledge development and/or knowledge sharing.
- 5 **programme:** series of interrelated activities (as stated in Article 1.4) by a consortium and carried out over a period of two calendar years. Programme components may differ in design and implementation, but together must contribute to the mission and objectives of the consortium.
- 6 **ADRIE:** abbreviation of this grant scheme, known in full as Artistic & Design Research for Immersive Experiences.
- 7 **advisory committee:** independent committee of external experts appointed by the board.
- 8 **artistic and design research for immersive experiences:** research in which IX and issues surrounding its technological application are investigated and interpreted. This process involves research into IX, into the production processes (the design and realisation) of IX applications, and into the design of IX distribution and IX presentations and experiences.
- 9 **decision:** letter in which the board formally declares if a grant will be awarded.
- 10 **decision date:** date stated on the decision.
- 11 **board:** Executive Director of Creative Industries Fund NL, as stated in Article 5 of the Statutes.
- 12 **CIIC:** abbreviation of the group known in full as the Creative Industries Immersive Impact Coalition: the National Growth Fund programme of the Dutch Ministry of Education, Culture and Science (OCW) in the field of Immersive Experiences (IX). CIIC programmes are implemented by the Dutch Research Council (NWO/SIA), Netherlands Enterprise Agency (RVO), applied science and technology organisation TNO, and Creative Industries Fund NL.

- 13 co-financing:** additional funding for the programme in the form of, for example, another grant, sponsorship, investment, or the consortium participants' own income from, for example, ticket sales or a contribution from an external party that is used in addition to the grant awarded by Creative Industries Fund NL.
- 14 consortium:** group that meets the requirements stated in Article 9.
- 15 creative industry:** areas of activity in the disciplines of design, architecture and digital culture – including the field of IX – including possible crossovers between these disciplines.
- 16 cultural and/or media organisations:** non-profit, private legal entities with a function to initiate, produce or support activities such as a lab or workshop, a platform or presentation location, a stage, festival, or broadcaster.
- 17 college or university:** institution described in Article 1.8.1 of Wet op het hoger onderwijs en wetenschappelijk onderzoek (Higher education and research act) or university described in Beleidsregel Universiteiten in het Koninkrijk der Nederlanden (Policy rules for universities in the Kingdom of the Netherlands).
- 18 lead applicant:** private legal entity in the cultural and media fields or a producer participating in a consortium that submits an application for this grant scheme to Creative Industries Fund NL on behalf of said consortium.
- 19 immersive experiences / IX:** productions at the intersection of storytelling, art and technology in which there is immersion in both image and sound, and commonly also an interactive element. This includes virtual reality (VR), augmented reality (AR), mixed reality (MR), virtual worlds and physical environments that respond to a user's sensory experience. Productions may take the form of, among others, an installation or performance.
- 20 letter of intent:** declaration by the lead applicant, and co-applicants and partners in the consortium stating their intention to participate in the consortium and/or collaborate in the activities programme.
- 21 international or other partner:** partners are parties that are not the lead applicant or a co-applicant in an application, but who do enter into a collaboration with the consortium. An international partner is established outside the Kingdom of the Netherlands. An other partner is a partner established in the Kingdom of the Netherlands.
- 22 Kingdom:** Kingdom of the Netherlands, consisting of the Netherlands, Aruba, Curaçao and Sint Maarten, as well as the public bodies of Bonaire, Sint Eustatius and Saba.
- 23 maker:** natural person or legal entity with a professional art or design practice.
- 24 maker collective:** group of makers with a joint professional art or design practice, for example in the form of a collective, agency or studio.
- 25 co-applicant:** natural person or legal entity participating in a consortium.
- 26 researchers:** professors, lecturers at universities or other researchers with a comparable position who are permanently employed (with a salaried contract for an indefinite period) or who have a tenure agreement at a college or university (see Article 1.17). A comparable position is understood to mean that a researcher demonstrates a comparable number of years' experience in conducting scientific research and supervising other researchers as a professor or university lecturer. For lecturers employed by a university, it similarly applies that they must also have a fixed salaried contract for an indefinite period.
- 27 producer:** natural person, legal entity or collective that continuously develops business activities with the main objective of producing and exploiting IX and/or audio-visual productions (also known as a production company).
- 28 IX public values:** Consortium participants must safeguard public values in the activities programme in accordance with the *Richtlijn en Zelftoets Publieke Waarden binnen IX* (IX public values guideline and self-assessment). The applicable version is

that published on www.stimuleringsfonds.nl on the date on which the grant period of the relevant application round opens.

- 29 cooperation agreement:** declaration between consortium participants in which, at the least, agreements are made on: the mutual division of work; how decisionmaking takes place; intellectual property rights created; how the grant provided under this scheme is made available by the lead applicant to co-applicants and partners; how costs and risks are shared; and how compliance with the obligations associated with this scheme are guaranteed (including agreements on liability).
- 30 Creative Industries Fund NL:** English name for the foundation known in Dutch as Stichting Stimuleringsfonds Creatieve Industrie.
- 31 grant request:** amount requested from Creative Industries Fund NL under this scheme.
- 32 grant ceiling:** maximum total amount available for a grant scheme within a grant period.

Chapter 2: General Provisions

Article 2. Creative Industries Fund NL mission statement

- 1 The task of Creative Industries Fund NL is, from the cultural perspective, to continue and renew the rich design tradition of the Netherlands by stimulating the processes of experimentation, research and making, as well as to promote good commissioning practices.
- 2 The board will, in accordance with the statutes and provisions laid down in laws and grant regulations, provide grants to natural persons and legal entities that contribute to the promotion of the high-quality development and professionalisation of the contemporary creative industry in the Kingdom.

Article 3. Scope and objectives of the ADRIE Grant Scheme

- 1 These regulations apply to the application, assessment and conclusion of a grant for a project submitted to the ADRIE Grant Scheme. These regulations provide insight into the scheme's general conditions, grounds for refusal, methods of publication and submission, assessment, awarding and obligations.
- 2 The ADRIE Grant Scheme implements one or more of the following policy objectives of Creative Industries Fund NL in order to:
 - a Promote design quality and its development.
 - b Promote the use of design's power in addressing social challenges.
 - c Promote a healthy and innovative design infrastructure.
 - d Stimulate experimentation, research, reflection and debate.
 - e Strengthen international cooperation within the various design disciplines.
- 3 The board may establish additional rules for the implementation of this scheme regarding specific objectives, conditions, and grounds for refusal. These are explicitly stated in the announcement of the availability of the grant for each application round, published on www.stimuleringsfonds.nl. If this is the case, such rules are supplementary to these regulations.

Article 4. Grant ceiling

- 1 A grant is only awarded under the condition that sufficient funds are made available to Creative Industries Fund NL by the OCW.
- 2 A grant is only awarded under the condition that the European Commission does not judge there to be any unlawful state aid.
- 3 The grant ceiling is announced for each grant period on www.stimuleringsfonds.nl.

Article 5. Grant

- 1 Based on these regulations, a consortium may apply for a grant in application round 2A for developing a two-year programme.
- 2 Based on these regulations, a consortium may apply for a grant in application round 2B for implementing of a two-year programme. This round is only open to a lead applicant on behalf of a consortium whose application was successful in round 2A.

Article 6. Submitting an application

- 1 A grant application under this scheme must be submitted within the grant period corresponding to the relevant application round.
 - a the board has determined that the grant period for application round 2A opens on 30 March 2026 at 15:00 CE(S)T and closes on 8 April 2026 at 16:00 CE(S)T;
 - b the board has determined that the grant period for application round 2B opens on 1 October 2026 at 15:00 CE(S)T and closes on 30 October 2026 at 16:00 CE(S)T.
- 2 The board has set a maximum on the number of applications that can be processed:
 - a a maximum total of 50 applications that can be processed in application round 2A and the corresponding grant period;
 - b a maximum total of 5 applications that can be processed in application round 2B and the corresponding grant period.
- 3 Applications must be submitted by lead applicants through the Creative Industries Fund NL application platform.
- 4 Lead applicants must use the application form made available for this purpose in the Creative Industries Fund NL application platform.
- 5 In line with the international nature of the IX field and in light of the international advisory committee, applications should preferably be written in English. In the event that documents are submitted in Dutch, the Fund will — upon receipt of written consent from the applicant — make an English translation of these documents available to the advisory committee.
- 6 Lead applicants must submit applications no later than the date stated for the grant period (see Article 6.1).
- 7 The board will reject applications submitted outside the relevant grant period.
- 8 Applications will be assessed in order of receipt according to the moment it is completed (see Article 10).
- 9 Applications meeting the entry requirements stated in Article 7 and conditions stated in Article 8 will be ranked until the maximum number of applications for the round has been reached.
- 10 Applications submitted after the maximum number of applications for the round has been reached will be rejected.
- 11 If the maximum number of applications for the round has been reached, the board may close the grant period earlier than stated in Article 6.1. The board will announce the closure on www.stimuleringsfonds.nl.
- 12 The board will reject applications that do not meet the criteria stated in Articles 7, 8 and 9.
- 13 Any newly published ADRIE application rounds, with reference to this grant scheme, will be published separately in the Dutch *Staatscourant* (Government Gazette).

Article 7. Entry requirements

- 1 Only applications that meet the following requirements will be processed in application round 2A:
 - a The consortium meets the requirements stated in Article 9.
 - b Consortium participants are listed in the Business Register of the Dutch Chamber of Commerce or in one of the business registers in the Kingdom.

- c At the time of application, the lead applicant has been established and active in the Kingdom for at least two years without interruption.
 - d The application relates to the Creative Industries Fund NL mission statement (see Article 2) and fits within the scope and objectives stated in Article 3.
 - e In the opinion of the board, there is a substantiated grant request.
 - f Applications must relate to one or more of the CIIC Innovation Agenda sub-themes published on www.stimuleringsfonds.nl/en on the grant period start date.
 - g Consortium participants must safeguard public values in their programme using the *Richtlijn en Zelftoets Publieke Waarden binnen IX* (IX public values guideline and self-assessment). The applicable version is that published on www.stimuleringsfonds.nl on the date on which the grant period of the relevant application round opens. Consortium participants must declare, for an application in application round 2A, that they meet the minimum conditions stated therein.
 - h Consortium participants must endorse the following cultural codes:
 - i [Fair Practice Code](#);
 - ii [Diversity and Inclusion Code](#);
 - iii [Cultural Governance Code](#).
- 2 Only applications that meet the following requirements will be processed in application round 2B:
- a The lead applicant has been awarded a grant for developing a programme in application round 2A.
 - b The application relates to the Creative Industries Fund NL mission statement (see Article 2) and fits within the scope and objectives stated in Article 3.
 - c The implementation of the programme must not start before the decision date or any later than 12 weeks after the decision date.
 - d In the opinion of the board, there is a substantiated grant request.
 - e Applications must relate to one or more of the CIIC Innovation Agenda sub-themes published on www.stimuleringsfonds.nl/en on the grant period start date.
 - f Consortium participants must safeguard public values in their programme using the *Richtlijn en Zelftoets Publieke Waarden binnen IX* (IX public values guideline and self-assessment). The applicable version is that published on www.stimuleringsfonds.nl on the date on which the grant period of the relevant application round opens. For applications in round 2B, consortium participants must complete and submit the full self-assessment.
 - g Consortium participants must apply the following cultural codes:
 - i [Fair Practice Code](#);
 - ii [Diversity and Inclusion Code](#);
 - iii [Cultural Governance Code](#).

Article 8. Conditions, eligible costs and state aid

- 1 No grant will be awarded to or for:
 - a Developing a programme for which a grant is again requested in application round 2A after a rejection or partial rejection, without the applicant giving new information or demonstrating changed circumstances.
 - b activities for which a grant has already been requested or awarded, or is part of a CIIC scheme from NWO/SIA, RVO, TNO or CLICKNL.
 - c Costs for postdoc and PhD candidates that may be funded through a grant.
 - d Regular construction and restoration costs.
 - e Furnishing, restoring and conversion plans.
 - f Labour costs for employees of national, provincial and municipal institutions.
 - g Employees of Creative Industries Fund NL, the Dutch Ministry of Economic Affairs, OCW, NWO/SIA, RVO, TNO and CLICKNL.

- h Supervisory Board and board members of Creative Industries Fund NL.
 - i Members of the advisory committee that assess applications for this scheme.
- 2 A maximum of €100,000 of the grant for implementing the two-year programme may be spent on the activities of international and other partners.
 - 3 A maximum of €50,000 of the grant for implementing the two-year programme may be spent on the costs of services provided by public and private organisations and companies from other sectors, for example consultancy, technology, healthcare, etc.
 - 4 A maximum of €80,000 of the grant for implementing the two-year programme may be spent on investments in the equipment required for the implementation of the programme. For the determination of the eligible costs of equipment acquisition, the annual linear depreciation must be taken into account. This is calculated as follows: purchase price minus residual value ÷ depreciation period in number of years (with a minimum of five years). For the determination of the eligible costs of financial lease, the annual costs must be taken into account.
 - 5 In addition to the conditions stated in Article 8.1, 8.2, 8.3 and 8.4, Creative Industries Fund NL will assess applications on the following points:
 - a Safety of travel: if international travel is part of the application, consideration will be given to planned restrictions or urgent advice for travel to the country in question at the time of travel. Advice on www.netherlandsworldwide.nl is decisive in this regard. Grants may not be used for travel to an area where a travel advisory code red is in effect at the time of travel.
 - b Sustainable travel: the board encourages sustainable travel. If a project trip is no more than eight hours by train, the board will only reimburse costs for land travel.
 - 6 Grants provided by Creative Industries Fund NL may be regarded as a form of state aid. To award a grant under this scheme, an appeal is made for an exemption as stated in Article 53 (Aid for culture and heritage conservation) of the [EU General Block Exemption Regulation \(651/2014, GBER\)](#). The OCW reports annually on the amount of aid granted under this scheme. Based on the GBER, applicants that can be regarded as an undertaking described in Article 107 of the Treaty on the Functioning of the European Union will be refused a grant under this scheme if:
 - a The applicant is subject to an outstanding recovery order as described in Article 1.4.a of the GBER.
 - b The applicant can be qualified as an undertaking in difficulty as described in Articles 1.4.c and 2.18 of the GBER.

Chapter 3: Grant Applications

Article 9. A consortium, lead applicant, co-applicants and partners

- 1 Applications are submitted by, granted to, and accounted for by lead applicants on behalf of a consortium as stated in Article 1.18. All obligations associated with the grant lie with the lead applicant regardless of which party may be responsible for the execution of the related activities.
- 2 A consortium consists of at least three participants (one lead applicant and their co-applicants) who are established in the Kingdom. The following three core groups must be represented in the consortium:
 - a Individual or collective makers and designers of IX projects, and IX producers in the cultural and media fields. Both the role of a maker and a producer must be represented in the consortium (see also Article 11.2.d).
 - b Organisations in the cultural and media domain that have experience in at least two of the functions listed below and have the ambition to fulfil all of the functions listed below within the two-year activities programme:

- i Facilitate the development and/or presentation of IX productions
 - ii Reach the public and/or participants to experience IX productions.
 - iii Facilitate substantive debate and context around IX.
 - iv Contribute to artistic and design research (as a client or from a research function embedded in the organisation).
- c Researchers working at a college or university who contribute to and apply theoretical and practical knowledge, methodologies and tools in an integral, practice-oriented and possibly also fundamental way within artistic and design research. Where possible, these researchers will seek connections with vocational upper secondary (Dutch MBO) to make the programme more accessible and to strengthen the link with the practice. A university of applied sciences or university may act as a co-applicant on behalf of researcher(s).
- 3 A consortium is a temporary partnership between at least three participants (see Article 9.2) who complement each other in knowledge and working methods and intend to implement a programme in a substantively equal way. This must be declared in the cooperation agreements as stated in Article 1.29.
- 4 One or more parties may act as international or other partners (see Article 1.21) of the consortium, and contribute to the collective objectives and programme described in the application as stated in Article 10.2 and 10.3.
- 5 Consortium participants (lead applicants and co-applicants) and international or other partners may be part of multiple consortiums that submit applications to this scheme, provided they have sufficiently substantiated the necessity of this in their applications and clarified the distinction between their participation in the different consortiums. It is not possible for participants to act as lead applicant in more than one application within application round 2A. Following a grant award in application round 2B, it is not possible to act as lead applicant in an application within this scheme again in the following calendar year.
- 6 College and university activities that take place in the context of study, training, postdoc or PhD courses may be part of a programme, provided that the research methodology and the generation of practice-oriented, fundamental or applied knowledge relate to the objectives of the consortium as described in the application (see Article 10.2 and 10.3).

Article 10. Application contents

- 1 Applicants must use the forms and templates on the ADRIE Grant Scheme pages published on www.stimuleringsfonds.nl on the grant period start date.
- 2 Complete applications for a grant to develop a programme submitted in application round 2A must contain:
- a A fully completed application form (see Article 6.4).
 - b A project proposal (PDF, maximum 10 portrait-format A4 pages including all images, minimum font size 10pt, line spacing 1.0, maximum 10 MB) containing:
 - i Descriptions of lead applicant (including coordinating and administrative capacities), co-applicants and international and other partners, and roles within the consortium. Indicate whether these are existing or new collaborations.
 - ii A description of the mission and objectives of the proposed consortium.
 - iii An explanation of the centrally proposed artistic and design research for IX (including connections to the CIIC Innovation Agenda sub-themes as stated in Article 7.1.f).
 - iv A short description of what the consortium aims to carry out in the first year of the programme.
 - v A brief plan for the actions to be made prior to application round 2B, taking into account the final decision date before starting.
 - vi An explanation of the budget of the grant request showing how the development of a programme cannot be financed or can only be partially financed through other sources.

- c A balanced budget and funding plan for developing the programme using the templates for this application round (excel, maximum 4 MB)
 - d CVs of those implementing the project (PDF, maximum one A4 page per person, maximum 10 MB).
 - e Relevant portfolios of the makers and producers involved (PDF, maximum 20 A4 pages, maximum 20 MB).
 - f Letters of intent between consortium participants (lead applicant and co-applicants) and international and other partners (PDF, maximum 4 MB per document).
 - g An image (JPG, maximum 4 MB) that is representative of the consortium (and that owns the necessary image rights). This is for communications by Creative Industries Fund NL and CIIC.
 - h Consortium participants' (lead applicant and co-applicants) digitally certified extracts, no more than one year old, from the Business Register of the Dutch Chamber of Commerce or one of the business registers within the Kingdom (PDF, maximum 4 MB per participant).
 - i Deed of incorporation or the most recently published organisational statutes of the lead applicant (PDF, maximum 4 MB).
 - j The prepared annual accounts of the lead applicant, including an audit statement or compilation statement from an accountant, for the calendar year preceding the date of submission of the application (PDF, maximum 4 MB per document). If this document is not available on the date of submission of the application: a document showing the financial position of the lead applicant for the calendar year preceding the date of submission of the application, and a document showing that an order has been placed for an audit statement or compilation statement from an accountant for the calendar year preceding the date of submission of the application.
- 3** Applications for a grant to implement a programme submitted in application round 2B must contain:
- a A fully completed application form (see Article 6.4).
 - b A project plan (PDF, maximum 20 A4 portrait-format pages including images, minimum text size 10pt, line spacing 1.0, maximum 20 MB) containing:
 - i Descriptions of lead applicant (including coordinating and administrative capacities), co-applicants and international and other partners, and roles within the consortium. Indicate whether these are existing or new collaborations.
 - ii A description of the mission and objectives of the consortium.
 - iii An explanation of the focus within the artistic and design research for IX (including connections to the CIIC Innovation Agenda sub-themes as stated in Article 7.2.e).
 - iv A detailed description and plan for what the consortium intends to implement in the two-year programme.
 - v A description of the consortium's communication and digital strategies.
 - vi A description of the consortium's ambitions for the period after the two-year programme.
 - vii An explanation of the budget and funding plan and the grant request, demonstrating how the implementation of the two-year activities programme cannot be financed, or can only be partially financed, from other sources; and
 - viii An explanation of the ways in which the consortium relates to the principles of the Fair Practice Code, Diversity and Inclusion Code and Cultural Governance Code.
 - c A balanced budget and funding plan for the two-year programme using the templates for this application round, see Article 10.1 (excel, maximum 4MB).
 - d A fully completed *Zelftoets Publieke Waarden binnen IX*: IX public values self-assessment, see Article 7.2.f (PDF, maximum 4 MB).

- e Cooperation agreements (PDF, maximum 4 MB per document) between the lead applicant and all co-applicants and international and other partners.
- f An image (JPG, maximum 4 MB) that is representative of the consortium (and that owns the necessary image rights). This is for communications by Creative Industries Fund NL and CIIC.
- g If new co-applicants are involved in addition to the core group of makers and designers (see Article 9.2.a) that were not included in the application in round 2A, any missing information must be provided for these parties. This includes CVs (see Article 10.2.d) and portfolios (see Article 10.2.e). No new co-applicants may be involved within the core group of organisations in the cultural and media fields (see Article 9.2.b) or researchers (see Article 10.2.c) that have not been included in the application in round 2A.

Article II. Budget

- 1 The following conditions must be met by budgets and funding plans in applications for developing a programme (application round 2A):
 - a A maximum of €50,000 per application is available for developing a programme.
 - b Budget and funding plans must provide insight into the costs and benefits per participant of the consortium in developing the programme.
- 2 The following conditions must be met by budgets and the funding plans in applications for implementing a programme (application round 2B):
 - a A maximum of €1,300,000 per application is available for implementing a programme.
 - b At least €400,000 of the total budget and funding plan in application round 2B must consist of co-financing. Co-financing must be contributed by the lead applicant and the co-applicants. Optionally, international or other partners may contribute co-financing. There is no co-financing requirement for individual makers, designers and maker collectives.
 - c Budgets and funding plans must provide insight into the costs and benefits per participant of the consortium in implementing the programme.
 - d The budget must include a calculation of the number of FTEs per core group, based on salaried employment, the deployment of self-employed individuals and other employment relationships. The Fund considers all labour of at least 32 hours per week as one FTE. The following costs must at minimum be included in the budget for the implementation of the activities programme (application round 2B) for each year:
 - i 2 FTE for makers and designers (individually or as a collective).
 - ii 1 FTE for producers.
 - iii 1 FTE for organisations in the cultural and media fields.
 - iv 1 FTE for researchers.
 - e Participants must reserve hours in the budget (based on one working day per quarter per participant) for joining activities for the purpose of knowledge development and knowledge sharing as stated in Article 12.1.

Article 12. Knowledge development, knowledge sharing and intellectual property

Consortium participants should:

- 1 Collaborate on the various ways in which knowledge is developed and shared within the programme as organised by Creative Industries Fund NL, CIIC and the OCW. This takes place during events, an online knowledge platform and, for example, through interviews and video recordings.
- 2 Preferably make their research results and knowledge relating to the processes and methods of their programme publicly accessible.

- 3 Make the intellectual property rights developed with the implementation of the programme publicly available under an open-source licence or an open-content licence. This will only be deviated from if the Fund believes it would create an unfair situation.

Chapter 4: Processing, Assessment and Awarding of Grants

Article 13. Assessment and prioritisation

- 1 Completed applications that meet the entry requirements and conditions will be submitted to the advisory committee for review.
- 2 The advisory committee uses the criteria stated in these regulations when assessing grant applications.
- 3 The advisory committee advises the board on whether to award a grant.
- 4 The advisory committee uses the Creative Industries Fund NL Advisory Committee Procedure. Among other things, this describes the scoring system. The version published on www.stimuleringsfonds.nl at the time of application applies.
- 5 Based on the advice of the advisory committee, the board will decide whether to award a grant.
- 6 Only positively assessed proposals are eligible for grants.
- 7 When formulating advice on whether to award grants, the advisory committee will solely rely on the documents submitted by the lead applicant.
- 8 Positive decisions may be accompanied by substantiated recommendations on the grant amount to be awarded, and by additional substantiated recommendations for the removal of support for specific activities.
- 9 If the total number of applications eligible for a grant exceeds the available budget for the application round, prioritisation will take place as follows:
 - a Applications will be prioritised based on the scores achieved on the criteria, creating a ranking of all applications.
 - b Grants will be awarded to the consortiums whose applications are highest in the ranking.
 - c The highest-ranking applications will be awarded the amounts recommended by the advisory committee, providing the total does not exceed the grant ceiling.
 - d If applications for developing a programme (in application round 2A) end up equal in the ranking based on their average final scores and the grant ceiling is exceeded with these applications, those in the same ranking position will additionally be ranked among themselves in the following order:
 - i First prioritisation will be given to the criteria stated in Article 14.1.a.
 - ii Second prioritisation will be given to the criteria stated in Article 14.1.c.
 - e If applications for implementing a programme (in application round 2B) end up equal in the ranking based on their average final scores and the grant ceiling is exceeded with these applications, those in the same ranking position will additionally be ranked among themselves in the following order:
 - i First prioritisation will be given to the criteria stated in Article 14.2.a.
 - ii Second prioritisation will be given to the criteria stated in Article 14.2.e.
 - iii Third prioritisation will be given to the criteria stated in Article 14.2.d.

Article 14. Assessment criteria

- 1 When assessing applications for developing a programme (application round 2A), the advisory committee will use the following criteria of equal importance up until the need for prioritisation as stated in Article 13.9:
 - a **Consortium composition:** the advisory committee will consider who the participants in the consortium are and what role they fulfil. Which partners

are involved? Do the parties complement each other in terms of knowledge and working methods? Furthermore, consideration is given to whether the collaboration is substantively equal.

- b Expected contributions of the consortium to the development and innovation of the Dutch IX field:** the advisory committee will look at the extent to which IX artistic and design research is central to consortiums, as well as their potential contribution to the field and its social significance.
 - c Consortium business health:** is it sufficiently demonstrated that the consortium functions in a responsible and sustainable manner?
 - d Consistency in purpose and design of applications:** all documents stated in Article 10.2 will be assessed for their mutual relationships and coherence.
- 2** When assessing applications for implementing a programme (application round 2B), the advisory committee will use the following criteria of equal importance up until the need for prioritisation as stated in Article 13.9:
- a Final consortium composition and partners:** the advisory committee will consider who the participants in the consortium are and what role they fulfil. Which partners are involved? Do the parties complement each other in terms of knowledge and working methods? Furthermore, consideration is given to whether the collaboration is substantively equal.
 - b Expected contributions of the programme to the development and innovation of the Dutch IX field:** the advisory committee will consider the extent to which artistic and design research in relation to immersive experiences is central to the activities programme and what its contribution to the field and social significance may be. This considers the substantive themes, who is involved in the programme, whether there is coherence between the various activities and whether these contribute to the mission and objectives of the consortium as formulated in the application.
 - c Accessibility and audience reach:** how is a diverse audience (including professional audiences) reached and involved? This includes the communication strategy, as well as how institutions ensure the accessibility of the activities for the intended groups.
 - d Extent to which public values are handled carefully:** this involves a review of the completed *Zelftoets Publieke Waarden binnen IX* (IX public values self-assessment).
 - e Quality of the project plan:** this includes looking at the elaboration of the objectives and design of the intended activities, plan of approach, description of the research methods and processes, budgets and financial plans.
 - f Business operations and organisation:** the business operations and set-up of the consortium must enable it to implement the programme in a responsible and financially sound manner. How are the Fair Practice Code, Diversity and Inclusion Code and Cultural Governance Code applied?
- 3** Further explanation of application assessment criteria for developing a two-year programme (application round 2A) and for implementing a two-year programme (application round 2B) will be published on www.stimuleringsfonds.nl.

Article 15. Awarding of a grant

- 1** The board will inform lead applicants of their decision within 14 weeks of the end date stated in Article 6.1 for application rounds 2A and 2B.
- 2** In this decision, the board may attach additional obligations to the awarding of the grant.
- 3** Decisions contain a statement or copy of the advice and considerations of the board, the conditions under which the grant is awarded, the obligations to which the grant recipient must adhere, the maximum grant amount, and information about payments.
- 4** The board may decide to publish both the positive and negative recommendations of the committee on the website of the Creative Industries Fund NL.

Article 16. Advance payments

- 1 If a grant is awarded, Creative Industries Fund NL will pay out the following percentages of the grant amount through advance payment:
 - a Grants for developing a two-year programme (application round 2A): 100% within one month of the decision date.
 - b Grants for implementing a two-year programme (application round 2B): 45% in the first month of the first year of the programme, 45% in the first month of the second year of the programme, then the remaining 10% after the conclusion stated in Article 21.

Chapter 5: Obligations of the Grant Recipient

Article 17. Administration

- 1 Lead applicants must maintain administration structured in such a way that the rights and obligations relevant to the conclusion of the grant, as well as income and expenses, may be checked at all times.
- 2 Lead applicants must, on request, provide the board with insight into this administration.
- 3 Lead applicants must retain the administration and associated documents for seven years after the grant has been concluded.

Article 18. Citation of Creative Industries Fund NL

- 1 In all public statements about the subsidised activities, grant recipients must cite Creative Industries Fund NL, the OCW, National Growth Fund and CIIC as the grant providers. Logos must be included in publications and reports relating to the subsidised activities, as well as on invitations, announcements, websites and productions relating to these. If a grant recipient includes the logos of other parties, the logos must be displayed in a comparable size and layout in proportion to the contribution.

Article 19. Notifying Creative Industries Fund NL

- 1 If one or more of the following situations occur, grant recipients must immediately inform the board:
 - a The activities for which the grant has been awarded will not take place or will not take place in full.
 - b The obligations associated with the grant will not be fully met.
 - c There are significant artistic or business changes compared to the application based on which the grant was awarded.
 - d There are developments that could hinder the implementation of activities, such as reports of improper behaviour or involvement in legal proceedings.

Chapter 6: Grant Assessment

Article 20. Accountability

- 1 The forms and templates found in the Creative Industries Fund NL application platform must be used for accountability.
- 2 The following conditions apply for the accountability of the grant received for developing a two-year programme (application round 2A):
 - a The lead applicant demonstrates in their accountability form that the activities for which the grant was awarded have been carried out and that the obligations

associated with the grant have been met.

- b Accountability is submitted using the accountability form with a realised budget and funding plan using the templates for this application round.
- 3 The following conditions apply for the accountability of the grant received for implementing a two-year programme (application round 2B):
- a The lead applicant demonstrates in their accountability form that the activities for which the grant was awarded have been carried out and that the obligations associated with the grant have been met.
 - b Accountability is provided by means of the accountability form, a realised budget and funding plan in accordance with the budget template format of this application round, and accompanied by an audit statement from an accountant.
 - c The lead applicant uses the accountability form and the realised budget and funding plan to demonstrate:
 - i The realised eligible costs, including specification for each item.
 - ii The realised revenues, including co-financing.
 - iii The realised amount of the consortium participants' own contribution, if applicable.

Article 21. Assessment

- 1 Lead applicants must submit an accountability application through the Creative Industries Fund NL application platform no later than 16 weeks after the end of the development of a programme based on a grant awarded in application round 2A (the grant period end date for application round 2B applies – see Article 6.1).
- 2 Lead applicants must submit an accountability application through the Creative Industries Fund NL application platform no later than 16 weeks after the end of the implementation of a programme (application round 2B).
- 3 If accountability as stated in Article 20 shows that activities have been carried out in accordance with the application and that all obligations associated with the grant have been met, the board will conclude the grant in accordance with the conditions within 10 weeks of the accountability application submission.
- 4 If it appears that activities have not been carried out or have only been carried out in part, the grant amount may be lowered.
- 5 The board may provide recipients with further instructions for monitoring compliance with conditions attached to the awarding of a grant.

Article 22. Appeals

- 1 An interested party may object to a decision of the board taken based on this grant scheme by submitting an appeal to the board. The term for submitting an appeal is six weeks, starting from the day after the decision date. The procedure for appeals is published on www.stimuleringsfonds.nl/en.

Article 23. Protection of personal data and Archives Act

- 1 Creative Industries Fund NL does not provide confidential data regarding, among other things, company and manufacturing information to third parties.
- 2 Creative Industries Fund NL handles personal data with care according to Articles 22 to 33 of the Dutch General Data Protection Regulation Implementation Act. Creative Industries Fund NL will not use this data for any purpose other than that for which it was provided, unless its provision results from a legal obligation or does not clearly infringe on personal privacy.
- 3 As an autonomous administrative body, Creative Industries Fund NL complies with *Archiefwet* (Dutch public records act). Application files will be transferred to the National Archives of the Netherlands after the specified term and be classified as *beperkt openbare documenten* (limited public documents).

Article 24. Hardship clause

- 1 In exceptional cases, the board may deviate from these regulations in favour of the interested party if implementation may lead to significant unfairness.

Article 25. Entry into force and expiry

- 1 These regulations will enter into force on 3 March 2026, or retroactively from 3 March 2026 if the the Dutch *Staatscourant* (Government Gazette) in which it is announced is published at a later date.
- 2 These regulations will expire on 1 January 2030 but remain applicable to the conclusion of grants awarded on the basis of these regulations.
- 3 The Creative Industries Fund NL Grant Regulations 2018 do not apply.

Article 26. Citation

These regulations must be cited as Artistic & Design Research for Immersive Experiences Grant Scheme regulations 2025-2029. This document will be published in the Dutch *Staatscourant* (Government Gazette).