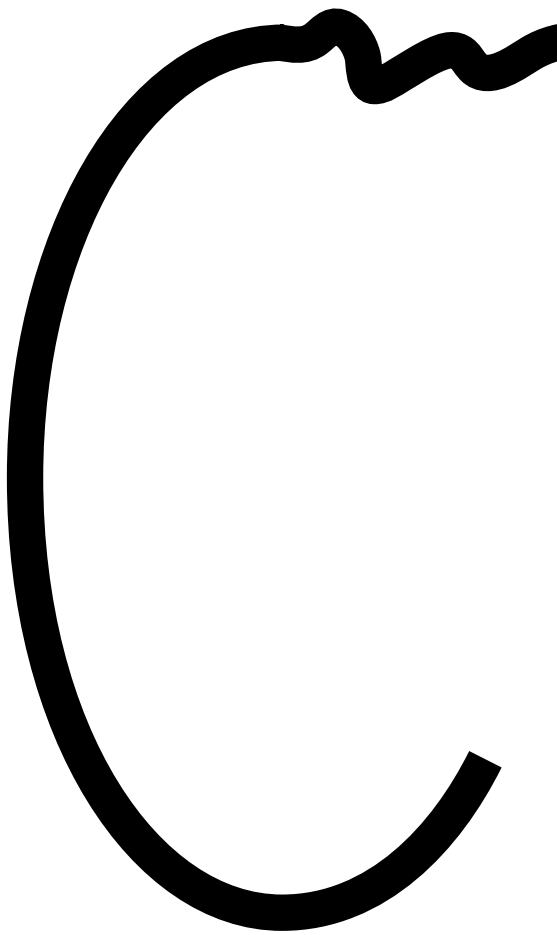


Open Call Platforms for design-based learning



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The Open Call Platforms for design-based learning is aimed at organisations that encourage young people to gain practical and strategic design skills or to develop them further. Do you represent a makers' platform, like a workshop, a lab or another platform that develops a relevant choice for young people or starting professionals? And do you work with professional makers who can offer new skills to and possibilities for young people? Then submit a grant application for financial support for your programme and the further development of your organisation by 4 October 2024.

With this open call, the Fund and the Cultural Participation Fund want to stimulate initiatives that familiarise those groups of young people and starting designers with the Dutch creative and design culture. For example, product design, textile and fashion design, spatial design, creative coding or visual storytelling. The open call is aimed at initiatives that often arise from the grassroots and know the ins and outs of the living environment and the needs of the intended target group. These initiatives reach new prospective makers with diverse cultural and socio-economic backgrounds.

The open call is open to programmes for young people who want to take a step towards professional practice. Programmes for self-taught makers and/or young people who, as yet, have little to no experience but do want to develop design skills, are also eligible for the grant. Applicants select the target group and age category for the proposal themselves. Target groups can vary from primary school children up to those who are 28 years old.

The funds find it important that initiatives throughout the entire kingdom are supported within this open call. That is why there is room for at least one proposal per region. This means the region within which the activities take place. Within this open call, the following regional division will be applied:

- The Dutch Caribbean: the constituent countries Aruba, Curaçao, Sint-Maarten and the special municipalities Bonaire, Sint Eustatius and Saba;
- Central: Flevoland, Utrecht;
- North: Drenthe, Friesland, Groningen;
- East: Gelderland, Overijssel;
- West: Noord-Holland, Zuid-Holland;
- South: Limburg, Noord-Brabant, Zeeland.

Open Call Platforms for design-based learning

- Submission deadline: 4 October 2024 by 17:00 at the latest
- Decision on grant application: 6 December 2024 at the latest
- You can apply for a maximum grant of € 75,000 per proposal
- Total available budget: € 750,000
- Period: a maximum of one year, and projects must start no later than on 1 April 2025

At least one proposal per region will be supported, provided that it is assessed positively. During the programme period, the Fund will form a *community of practice* with the parties that are supported within this open call. This community will share knowledge and investigate how each initiative can work towards a sustainable future perspective. For this you will need to include a total of four half days in hours, for a maximum of two people, in the budget.

who can apply?

Platforms, organisations or institutions, with a programme aimed at education in or participation within the design field and the creative culture, can submit an application.

for which activities can you apply?

Programmes that will go on for at most one year, that will start no later than on 1 April 2025, that involve one or more professional designers and that focus on one or more of the following activities:

- extracurricular education, developing or transferring knowledge in the form of technical, artistic or practical skills;
- developing design strategies;
- supporting starting makers in building their portfolios, consolidating their networks and/or starting their own practices within the creative industry;
- activities aimed at the professionalisation of one's own organisation (a maximum of 35% of the grant amount applied for), for example:
 - developing a long-term vision and strategy;
 - consolidating the organisation's own positioning.

when can you not apply?

In addition to Article 5 of the [Open Call Grant Scheme](#), a grant application within this open call will not be processed if:

- the application is submitted by an applicant that already receives support:
 - under the Grant Scheme for the specific cultural policy (Infrastructure Basis);
 - under a four-year grant scheme from one of the other national cultural funds.
- the application is submitted by an educational institution;
- a grant has already been awarded for the same activities:
 - under the Grant Scheme for the specific cultural policy (Infrastructure Basis);
 - under another grant scheme from one of the other national cultural funds

Collaboration with educational institutions may form part of the proposal, as long as the activities take place outside the regular teaching curriculum and school hours. A summer school programme, for example, is possible.

what is assessed?

An independent committee assesses the proposals based on the following:

a. The programme's set-up

With this criterion we assess the intended activities. What are the substantive principles? What is the link between the artistic principles and the educational format? What is the expected entry level and what will the participants have developed at the end of the programme? Do the activities line up with the needs and potential of the participants? Which facilities are available? Is there room for the ideas and perspectives of the participants?

b. The role and quality of the designers involved

With this criterion we assess the professionals who will guide the participants. Will relevant knowledge from the design field be involved? Will both artistic and educational perspectives be involved? Is it clear who will take on which role? How will young people be coached?

c. The accessibility of the programme

With this criterion we assess the extent to which thresholds for cultural participation are lowered or removed. Who can participate in the programme and how will prospective participants be reached? What are the selection criteria or is the programme open to everyone? To what extent will the applicant make an effort to reach participants for whom this is not obvious?

d. The positioning within the existing infrastructure

With this criterion we assess the extent to which the programme is an addition to the current offerings. How does the programme position itself compared to existing initiatives

within the local or regional environment and/or area of expertise? Is the programme sufficiently aimed at target groups who have even less knowledge of the professional design field?

e. Sustainability of the programme

With this criterion we assess how future-proof the activities are. What is the long-term strategy for consolidating the programme in the organisation? Which activities will be carried out to develop the organisation further and realise future financing or embedding in a local or regional context? Will connections be sought with municipalities and/or other initiatives?

The highest positively assessed proposal per region will receive a grant. The remaining budget will be awarded to proposals that are ranked the highest, regardless of the region within which the proposal will take place.

With this open call, the Creative Industries Fund NL and the Cultural Participation Fund are striving for a more inclusive design sector and to make the path to develop talent more accessible. We support initiatives that stimulate young people to gain practical and strategic design skills or further develop these skills. In doing so, we want to increase accessibility to the sector for new, prospective makers and increase active cultural participation. In drawing up the final selection, we will look for an as good as possible representation of target groups, disciplines and regional spread. If, on the basis of the above criteria, proposals score the same, priority will be given to the proposal that has the highest score for 'the accessibility of the programme' criterion.

submitting the application

Parties can submit an application up to and including 17.00 hours on 4 October 2024 via the Fund's [application platform](#). Select the 'Open Call: Platforms for Design-based Learning.' The proposal should consist of:

- A project plan (no more than 10 A4 pages and not larger than 8 MB, in PDF), containing:
 - the set-up of the programme;
 - a description of the professional designers and coaches who will be involved;
 - a description of the target group, how participants will be reached and the manner of participation;
 - a description of the activities to enhance the programme's sustainability.
 - supplementary for platforms that received support from the Open Call: Platform for Design-based Learning in 2022 and/or 2023: reflect on how the grant applied for follows on from the 2023 and/or 2024 programme and the organisation's professionalisation;
- A timetable (2 A4 pages in PDF, not larger than 4 MB);
- A budget and finance plan (2 A4 pages in PDF, not larger than 4 MB). Please note: additional financing (co-financing) of at least 20% by parties other than the Fund is compulsory. Contributions in kind may not be capitalised or be part of the budget. Portfolios of the designers who will be involved (15 pages at most, A4 in PDF format).
- A short description of the designers and coaches who will be involved (half an A4 page per person in PDF, not larger than 4 MB);
- Portfolios of the designers who will be involved (no more than 15 pages in total, A4 in PDF, not larger than 12 MB);
- Letters of intent from partners who will be involved (recommended, not compulsory, not larger than 4 MB, in PDF);
- A certified extract from the register of the Chamber of Commerce issued no more than one year ago.

If the entry does not meet the above requirements, no substantive assessment can take place. Make sure that you request login details for the application environment on time. It takes one working day to activate a new applicant's account.

procedure

The assessment of an open call is similar to a tender - this means that within the available budget, a number of proposals will be preferred over other ones. Only positively assessed projects can be supported.

The submitted proposals will be processed and assessed on the basis of the [Fund's Open Call Grant Scheme](#). Any grants will be awarded on the basis of this grant scheme.

announcement of selection

You will be sent an acknowledgement of receipt by email no later than one week after the closing date. All applicants will be informed about the results of the open call, which will also be sent by email. The Fund will only issue communications about the selected proposals. The rejected proposals will receive a negative decision. All proposals that have been processed, will receive a short substantive explanation of the score per criterion. The selection will be announced by 6 December 2024 at the latest.

monitoring

The Fund holds meetings with each of the supported parties during and at the end of the programme. An introduction with the Fund and the other supported parties will take place during the meetings as part of the *community of practice*.

policy framework

With this open call, the Fund implements the following policy objectives of the Creative Industries Fund NL:

- promoting talent development;
- promoting a healthy and innovative design infrastructure.

And the following policy objectives of the Cultural Participation Fund:

- the accessibility of talent development in the entire Kingdom;
- high-quality cultural education in school and outside school for children and young people;
- active cultural participation, in part for the purpose of social challenges.

Both funds contribute equally to the financing of this open call.

contact

If some of the information is not clear, email your question to Chloë Neeleman or Anselm van Sintfiet via ontwerpendleren@stimuleringsfonds.nl or call on [+31\(0\)10-4361600](tel:+31(0)10-4361600).