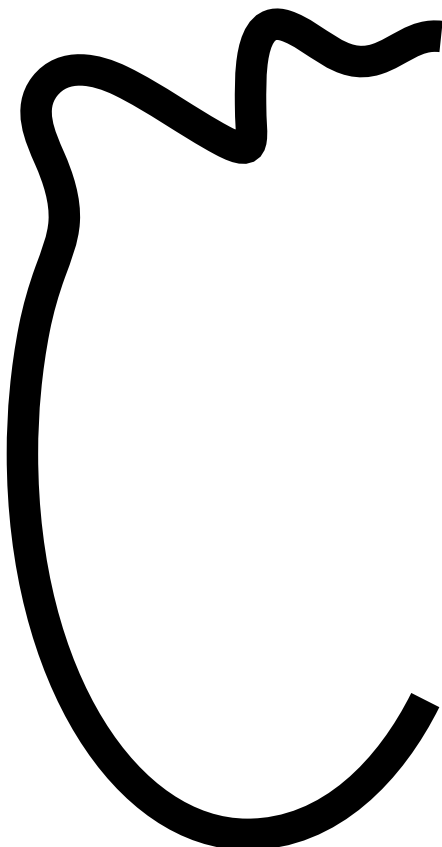


Grant Application Guideline Talentdevelopment Scout Nights



**creative industries
fund NL**

**design
architecture
digital culture**

p.o. box 29066
3001 gb rotterdam

groothandelsgebouw
entrance c, 5th floor
weena 723, rotterdam

+31 (0)10 436 16 00

In this guideline you can find out about which documents we need to assess your grant application and what should be in those documents. At the bottom of the guideline, we explain the assessment procedure and criteria. Please read the entire guideline so that you can draft a good application.

1. good to know before you start

Through the Scout Nights, starting designers and makers who have graduated from an MBO design course or who have independently developed professionally, can apply for a grant from the Talent Development Grant Scheme. For each scout night, up to 15 participants are invited to pitch in front of a jury.

The jury assesses applications based on the [Talent Development Grant Scheme](#). This scheme describes all the grant application regulations but sometimes the language can be pretty legalistic. Please make sure that you read the document thoroughly, so that you know, for example, what the conditions to obtain a grant are, and how the assessment is made.

The deadline for submitting your application is **Monday 19 February 2024** at the latest. Only fully completed applications that are submitted before the deadline will be processed. You cannot request a deadline extension.

To submit your grant application, you need an account with which you can log in to the online application environment of the Fund. Create this in time [here](#). It takes one working day for a new account to be activated.

You can create an account for the online application environment until Thursday 15 February 2024 at the latest. Accounts created after this date cannot be approved. You cannot submit an application without an account.

If you have a question, then come to one of the [online consultation hours](#) we organize or send your question by e-mail to Sharvin Ramjan, Maria van der Togt or Chloë Neeleman from team Talent Development: scoutnights@stimuleringsfonds.nl.

2. checklist of required documents

In addition to the application form, your application consists of a number of documents: a portfolio, a CV, a bank statement and optionally an extract from the Dutch Chamber of Commerce, no more than one year old. Pay close attention to the maximum format of the various documents and the length of your answers to the motivation questions asked in the application form. Files that are larger than the maximum size cannot be uploaded in the online application environment.

application form

There are four motivation questions in the application form. You can answer these in text in the application form or spoken in a video pitch. For each answer, you have a maximum of 1,300 characters. If you make a video pitch, it should be no longer than three minutes. In the application form, add the link to your video pitch.

The application form contains the following motivation questions:

1. What kind of work do you make and why? What do you want to say or question with your work? Give a clear and substantive description and make a link to the work in your portfolio.

2. What theme or themes are central to your work? Why do you consider these important? Explain how you personally relate to this theme or these themes.
3. In which direction do you want to develop in the coming year? What are your development goals and why is this step currently important for the further development of your practice?
4. Is there anything else you would like to give the advisory committee? If so, what?

Tips

- Take your time in answering the motivation questions in the form. You can also save the form and return to it at a later time.
- Be brief and to the point. Try to avoid the repetition of text fragments.
- Ask others for feedback to hone your answers.
- The video need not be a high-quality production. A video shot with a smartphone will do. Make sure the video is accessible to the committee and is not behind a digital lock. If you use a password, please state the password clearly in the application form.
- Check out the [Fair Practice Code](#) and the [Diversity & Inclusion Code](#) for guidance for fair and future-proof practice.

portfolio

Create a portfolio with only images of your most important work. Add a title of the project, the year it was made and what materials were used. Is the project part of a collaboration? Then clarify your role within the project. Turn your portfolio into a pdf file of no more than 10 pages (portrait A4) and no more than 12 MB.

Tips

- A portfolio can contain projects that have not yet been finished or presented, such as sketches, models or photographs of an experiment.
- Make sure that your portfolio matches your working methods, ambitions and motivation.
- You may include links in your portfolio to films, video and audio projects. If you want to be sure that the committee views your online work, use the input field in the application form.

Please note

- Do you want to add a video or sound fragment? You can find an input field for a link to a video or sound fragment in the application form in the online application environment. The video must not exceed three minutes. Create a compilation if you want to show us other works. A video could also contain an explanation of your working methods or a recording of a performance/event.
- Make sure that the committee has access to your film and that it is not digitally locked. You can test this using somebody who is not logged in to the platform in question. If you use a password, then clearly state the password in the application form.

CV

Draw up a CV that shows what you have been doing since your graduation in terms of courses, activities and/or presentations. Turn your CV into a pdf file of no more than 2 pages (portrait A4) and no more than 4 MB.

bank statement

We need your bank details so that we can transfer the amount to you if the grant is awarded to you. Upload a recent bank statement with your application that clearly states your name and IBAN number.

optional: Chamber of Commerce registration

When submitting your application, you do not have to be registered with the Chamber of Commerce. If you are not yet registered at the Chamber of Commerce, in the application form under the heading 'organisation' fill in your personal details.

If you are selected, you will need to send a digitally authenticated extract from the Chamber of Commerce (no more than one year old) in the second selection phase. You can order the extract [here](#).

3. submit your application

You submit your application in the Fund's [application environment](#). When you have submitted your application, you will receive an automated confirmation message.

4. pitching at a scout night

During the scout night, you will give a pitch to the jury and other participants. After the pitch the jury will ask you a number of questions. Everyone gets the same amount of time. Your pitch should be no longer than three minutes. Answering questions from the jury takes a maximum of five minutes. You may use images with your pitch, but this is not compulsory.

5. assessment procedure

Selection during the Scout Nights will be made on the basis of your portfolio and pitch. Applications are assessed by an independent jury composed by the scouts and the Fund. You cannot contact them for advice on your application.

criteria

The assessment is made on the basis of the following criteria of the Talent Development Grant Scheme.

a. Quality of the work

This criterion assesses what you want to say or question artistically with your work and to what extent you translate this convincingly into a research design task, form or other means. The advisers take into account design practices associated with the various (sub)disciplines, the circumstances in which you work and the method (approach) you use. Questions that you can use when drawing up your application are:

- What is your artistic objective? Why do you make what you make?
- How do you develop your artistic idea (concept) into projects? Describe your working method.
- What makes your work unique?

b. Environmental awareness and positioning

This criterion assesses how you present your practice and the extent to which you sensitively deal with cultural, social and/or other environmental factors that are related to your own practice. Advisers also assess the extent to which you reflect critically on your position in this. Questions that you can use when drawing up your application are:

- What themes do you work with and what is your position in them?
- Who is your audience and what do you want to achieve with them?
- How do you enter into collaborations and who takes which role?

c. Development capability

This criterion assesses to what extent the defined direction of the development year can provide an artistic and/or professional impetus for one's own practice. In doing so, the advisers look at which professionalisation step you want to take and whether it is feasible. Questions that you can use when drawing up your application are:

- At what point in your development are you now, and where do you want to go?
- With what activities do you want to grow artistically-substantively, technically and/or business-organisationally, other than the way you usually make new work?
- Are the ambitions feasible in the period of the development year?

d. The extent to which the applicant's practice can potentially be considered distinctive within the creative industry

This criterion assesses how your practice relates to other designers and makers who work with similar themes, methods and/or discipline(s). Questions that you can use when drawing up your application are:

- What inspires you and what existing knowledge and/or practices do you build on?
- What do you want to contribute with your work to the professional field of design, architecture, digital culture and/or crossovers between them?
- How do you contribute to a more diverse and inclusive creative industry?

ranking

If, based on the average final score, applications are ranked with the same score, and the grant ceiling is reached with these applications, then these applications with the same score will be prioritized as follows:

- a. The equally scored proposals will first be prioritized based on the score given to the criterion 'Artistic quality';
- b. The then equally scored proposals will subsequently be prioritized on 'the extent of the contribution to more diversity and inclusivity within the field of design'.

results from the scout nights and selection phase 2

The selection will be announced on the day of the scout night. If you have been selected in the first phase, you will receive € 1,000 for drawing up a development plan. You can spend this contribution freely. We recommend using it, for example, to free up time to write your development plan or to work with a writing coach. You do not have to accountability to the Fund about how you spend this contribution.

The advisory committee will base their decision for the definitive selection in the second phase on these development plans. The deadline for submitting of the development plan is Tuesday 22 May 2024. Information about how to draw up a development plan will be provided along with the results of the scout nights.

Tip

On Monday 29 April 2024 and Thursday 2 May 2024, the Fund will organize writing sessions for everyone selected in the first selection phase. During the meeting you can work on your development plan and ask questions. More information about the writing sessions and how you can sign up you will receive after the announcement of the results.