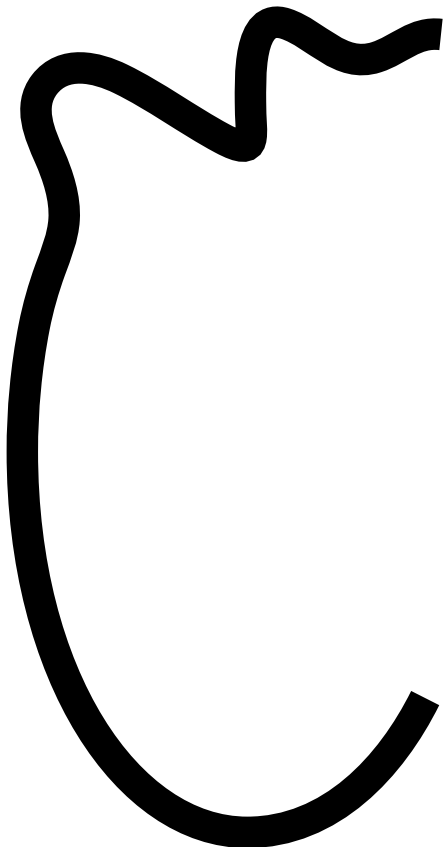


Open Call BASE at Salone del Mobile 2024



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The Creative Industries Fund NL is calling on Dutch makers, designers and architects who are just starting out to submit a proposal to participate in a group presentation at BASE Milano during *Salone del Mobile 2024*.

With the Open Call BASE at Salone del Mobile 2024, the Fund wants to give makers who are just starting out the possibility to present work for the first time during the international design fair in Milan. The fair will take place from 16 to 21 April 2024. The presentation is part of a group exhibition at the BASE Milano cultural centre and focuses on the themes of spatial justice, oneness and solidarity. With this open call, the Fund offers a stepping stone to individual makers who have not presented work internationally before. In doing so, the Fund increases the international visibility of Dutch up-and-coming designers. In addition, the open call's objective is the exchange of knowledge and experiences and to build long-lasting international relationships.

collaboration with BASE Milano

BASE Milano, founded in 2016, is a hybrid cultural centre located in the Tortona District of Milan. BASE stimulates research and experiment, cross-fertilization and exchange in the creative industry, social innovation and technology, democracy and economy. The Fund will make ten presentation spots available at BASE Milano during Salone del Mobile 2024. Within the *We Will Design: We have an IDEA programme*, BASE Milano will present new forms of co-existence and oneness by means of collaborations, dialogues and networks. IDEA stands for Inclusion, Diversity, Equity and Accessibility.

A presentation spot of a maximum of 10 m² will be available per designer at BASE. In addition, the Fund will be making a budget of € 5,000 available to cover expenses, for example for materials, travelling, accommodation, transport, preparations and the presentation. Within the collaboration, BASE will take care the production, communication and project management of the group exhibition. Each supported applicant will receive a collaboration agreement from BASE. This agreement can be made available upon request.

Open Call BASE at Salone del Mobile 2024

- Budget: € 50,000
- Application amount: € 5,000
- Closing date submission: 15 December 2023

important information

- Meeting and introduction at the Fund's office in Rotterdam: February 2024
- Salone del Mobile: 16 to 21 April 2024

who is this open call for?

This open call is intended for makers, designers and architects who are just starting out, located in the Netherlands and have five years' work experience at most within the disciplines of design, architecture and/or digital culture. You do not have to have completed a relevant design course or have an existing grant relationship with the Fund.

Registration in the Commercial Register of the Dutch Chamber of Commerce or one of the Chambers of Commerce that fall within the Kingdom of the Netherlands is compulsory.

which projects are eligible for a grant?

The open call is open to presentations of work that links up with the *We Will Design: We have an IDEA* themes: spatial justice, oneness and solidarity. Presentations can take on different forms; for instance presenting research results, objects or installations. In addition to choosing the presentation form, the applicant is personally responsible for organizing

the trip, the accommodation, the transport and the presentation/technology. The applicant is committing to the presentation and the concept that forms part of it, which is laid down in a collaboration agreement. If the applicant is not able to meet these requirements, the grant could be withdrawn.

submitting the application

Proposals can be submitted **up to and including 15 December 2023** via the Creative Industries Fund NL's [online application environment](#). Select the 'Open Call' grant scheme and then the 'BASE at Salone del Mobile 2024' round.

A proposal should consist of:

- A fully completed project canvas (1 page at most, A4 in PDF format), including answers to the following questions:
 - 1 Positioning: describe your current practice and how it relates to the architecture, digital culture and/or design disciplines;
 - 2 Motivation: why is participation in Salone del Mobile 2024 important for your practice right now?;
 - 3 Presentation: what do you want to present at BASE Milano and how does this link up with the group presentation's three themes?;
 - 4 Schedule: what does your schedule look like during preparations for and during Salone del Mobile 2024? Which other activities do you want to carry out during the design week in Milan?
- A budget, including a financial plan, (1 page at most, A4 in PDF format);
 - The contribution of € 5,000 is designated for expenses for materials, travelling, accommodation, transport, preparations and presentation costs (this also include any rental of technology). *Please note:* the participation fee for the presentation at BASE Milano will be paid directly by the Fund.
 - These cost items must be clearly set out in the budget. The financial plan should give insight into your own and/or any external contribution, if relevant.
- A brief CV or biography;
- A portfolio (8 pages at most, A4 in PDF);
- A representative image of the project, for communication purposes by the Fund and BASE, the necessary rights to which are held by the applicant;
- A digitally certified extract, issued no more than one year ago, from the Commercial Register of the Dutch Chamber of Commerce or from one of the Chambers of Commerce that fall within the Kingdom of the Netherlands.

If the application does not meet the foregoing description, no substantive assessment can take place.

Please note:

- Make sure you create an account for the [online application environment](#) in good time. It takes one working day to activate a new account.
- Before submitting your application, please check the [Open Call Grant Scheme](#) and the [Grant Application Guidelines](#). These guidelines can help you with the grant application.

what is assessed?

a. Artistic value

The artistic value of the applicant's portfolio, the proposed work, the position within the area of expertise and the context within which the work will be presented is assessed.

b. Motivation

the applicant's motivation to present at Salone del Mobile 2024 and the significance

the applicant expects it will have for the individual's practice is assessed.

c. Linking up with the theme

The extent to which the proposed presentation links up with said themes will be checked.

The Fund strives to support different disciplines, themes and project forms in its selection.

which projects are not eligible for support?

In addition to the provisions of Article 5 of the [Open Call Grant Scheme](#), support cannot be applied for within this procedure:

- for presentation during Salone del Mobile 2024 that has already been given a contribution through one of the Fund's grant schemes;
- by applicants who, during Salone del Mobile 2024, are already receiving support for implementing their development plan under the Talent Development Grant Scheme;
- by applicants who have been active in the field for over five years;
- by applicants who have previously presented, as an individual, at Salone del Mobile.

Please note: It is not possible to receive support for a presentation through this open call as well as through the regular Open Call Salone del Mobile 2024.

assessment procedure

A maximum of ten participants can be selected for the group presentation. The Fund will assess the proposals received based on the formal conditions. A maximum of fifteen makers will be invited for a short meeting, during which they can further elaborate their application. A final selection will be made based on the meetings and the criteria. The meetings will take place on 11 January 2024.

grant procedure

The assessment of the open call is similar to a tender - this means that, within the available budget, a number of proposals will be preferred over other ones. Only positively assessed projects can be supported. The submitted proposals will be processed and assessed on the basis of the Fund's [Open Call Grant Scheme](#) and in particular on the extent to which the application meets the open call's criteria. The committee issues its advice on each application to the Fund's board.

acknowledgement of receipt and announcement of the selection

No later than one week after the closing date, you will receive an acknowledgement of receipt via the Fund's [online application environment](#). The selection will be announced ten weeks after the closing date.

meeting and introduction

Within the context of this open call, the Fund is organizing a meeting at which the ten selected participants can meet each other and BASE. The further process and the group presentation will be explained at this meeting. The meeting will take place in February 2024. The exact date will be communicated after selection.

contact

For questions about the open call and the procedure, please contact: Sharvin Ramjan, Talent Development coordinator via s.ramjan@stimuleringsfonds.nl and/or Roxanne Minten via r.minten@stimuleringsfonds.nl or call 010 310 79 37.