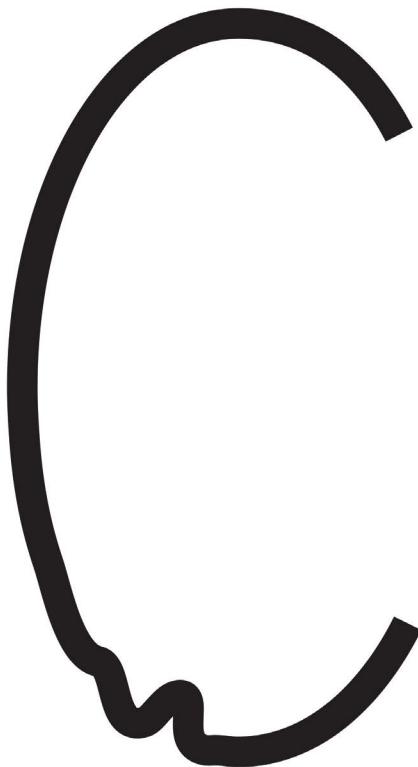


Open Call Building Talent for starting makers and designers

creative industries fund nl



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For starting designers and makers within the creative industry who want to work with an experienced practice on in-depth research or experiment.

The Creative Industries Fund NL is calling on starting designers and makers within the disciplines architecture, design and digital culture, and any crossovers between them, to participate in a four-month collaboration project with experienced designers. In this round, there is a selection of 22 design challenges posed by various design practices from across the entire creative industry. The collaboration project offers starting designers and makers the possibility to collaborate on a current issue and design challenge, to obtain new knowledge and skills and to expand their personal networks.

With Building Talent, the Fund wants to stimulate the exchange of ideas and knowledge between experienced and starting designers and makers within the creative industry, and to strengthen the connection that starters have with the professional field. To bring about these collaborations, the Fund has set up two open calls. In the first call of this 'Building Talent' round, which closed on 27 July 2022, 22 experienced design practices were selected. In this second open call, starters who are interested can now give a focused response to those proposals. An external advisory committee will look for the best collaborations during the selection process.

Open Call Building Talent for starting designers and makers within the creative industry

- Submission deadline: 7 December 2022 at the latest
- Number of grants: 22 workplaces at € 9,250 (total budget for this round: € 203,500)
- Commitment required: two days a week
- Duration of the collaboration project: four months starting from March 2023 (depending on the profile)
- The application should respond to a selected proposal from an experienced practice

who is this open call intended for?

This open call is intended for starting designers and makers, who are located in the Netherlands and have **four years' work experience at most** within the disciplines of design, architecture and digital culture or any crossovers between them. You do not have to have completed a relevant design course, you can also have developed yourself professionally in practice, without having completed a relevant design course. We are offering places to a wide range of starters in the creative industry, for example: landscape architects, graphic designers, social designers, fashion designers, creative coders, scenographers and many more disciplines. The Fund bases its assessments on the portfolio and CV to see whether there is a professional design practice of at most four years' duration.

which proposals can be responded to?

In this second open call, starting designers and makers can give a focused response to one of the proposals from experienced designers or makers that were selected in the first open call. You can choose from 22 proposals, giving you the opportunity to work with an experienced design practice on a current design challenge, research question or experiment for the duration of four months. A role is left open for you as a starting designer or maker and you will be mentored by an experienced designer. We encourage interdisciplinary collaborations, meaning that you can consider responding to a design challenge from another discipline, if the theme is relevant and if you think you can contribute to it given your perspective, expertise and way of working.

Please be aware that the following additional conditions apply to this open call:

- Within this round, the applicant can respond to only one proposal;
- There may be no existing working relationship between the parties concerned;
- The project may not form part of a course or training programme. The applicant must have graduated and/or be professionally active;
- Applicants who received support in a previous edition of Building Talent may only respond to a proposal if the grant period of the previous edition has been concluded;
- Applicants are not eligible to apply if, during the collaboration period, they are already receiving support for implementing their development plan under the Talent Development Grant Programme for the Creative Industry from the Fund.

You can apply for one of the following profiles:

- Antoine Peters – *Space Garments in the Metaverse*
- Designstudio Lotte van Laatum – *Haptonomie van het maken* [The Haptonomy of Creation]
- Fillip Studios – *Aera Fabrica & Auxetic Architecture*
- Geert Nellen – *Playable Explainers*
- Hellen van Rees – *Restart Materials*
- Hui le Kes – *Waardevermeerdering van afvalstromen* [Valorisation of Waste Flows]
- Jesse Howard i.c.w. Fiction Factory – *Found Objects*
- Joel Galvez – *Shaping Events Data, Staying Up To Date without Social Media*
- KETTER&Co – *Ervaarbaar erfgoed; de rol van de vrouw in het veenlandschap* [Experiencable Heritage; the Role of the Woman in the Moorland]
- KRAFT architecten – *Ongezien oorlogserfgoed* [Unseen War Heritage]
- Kukka – *Blended Fires*
- Lisa Konno – *Artisan Diaries*
- MAF.studio – *Blackbox 2050*
- RGBdog – *Homegrown In(ter)dependence*
- Roosje Klap – *Systems of Post-Signature*
- Siba Sahabi – *Persephone*
- SMELT – *Uitgeput: een interventie voor boeren en burgers* [Depleted: an Intervention for Farmers and Civilians]
- Studio Kornelia Dimitrova – *Temporary Spaces of Care*
- Studio Florentijn hofman – *Living Skin*
- Studio Laura Koenen – *Raak.Mij* [Touch.Me]
- Summum – *Supply and Demand! Circular designing based on given Stock?*
- Tsugi Woodworks – *Totem ki no* (working title)

how has the collaboration project been set up?

The collaboration is a part-time four-month work period and can be started from March 2023. Please note that start dates may vary and are specified in the profile. The Fund expects both the starter and the experienced designer or maker to commit to the project on a weekly basis, so that constructive and substantial research can be started up or experiments can be carried out. Prior to the collaboration, the parties have to draw up a joint collaboration agreement and plan of action.

The Fund is making a grant of a maximum of € 18,500 available for each collaboration. Both parties receive an amount of € 9,250 for the hours worked in the collaboration period. In that regard, the starter is expected to commit two days a week to the project. The experienced designer or maker is expected to commit one day a week to the project. In addition, the starter is expected to be offered a physical workplace for the duration of the collaboration. After the match has been made, an extra grant of a maximum of € 2,000 per collaboration can be applied for as well. This application has to be submitted by the experienced designer. This contribution may be used to pay for any materials and travel expenses.

how are two parties matched up with each other?

An external advisory committee will look for the best collaborations during the selection process. A match is made between the parties based on the starter's profile, motivation and relevance to the selected proposal. After that, an introductory meeting will follow to give shape to and record the collaboration. Please bear in mind that these meetings will take place in early February.

After this meeting, both parties can indicate whether the collaboration will be going ahead or not. If not, then the next starter on the ranking list will be approached for an introductory meeting with the design practice. When there is a successful match, the Fund awards a grant to both parties, subject to the condition that there is a collaboration agreement and a joint plan of action in place. Once these documents have been assessed positively, the decision will be made final and the collaboration project can go ahead.

submission of the application

Starting makers and designer can submit an application **up to and including 7 December 2022** via the Fund's [online application environment](#). Select the 'Open Call' grant scheme and then the 'Building Talent 2022 – for starting designers and makers within the creative industry' round.

The response should consist of:

1. A fully completed application form;
2. A fully completed project canvas (1 A3 at most, download the [Building Talent project canvas](#) and the [explanation project canvas](#) here), including:
 - your motivation: why do you want to work with this design practice and on the design challenge posed?
 - your working method and design vision: what is your design vision and how can your perspective, expertise and working method contribute to this design challenge?
 - your positioning: how have you developed as a designer so far and how do you position yourself in the design field?
 - your intended goals: how do you see the collaboration working for you and what do you want to achieve by entering into this collaboration?
3. A concise portfolio with recent and relevant work, clearly indicating your part in any collaboration projects (10 pages at most, A4 in PDF format);
4. A CV (2 pages at most, A4 in PDF format).

If the application does not meet the above requirements, no substantive assessment can take place.

Please note:

- Make sure you create an account for the [online application environment](#) in good time. Validating a new user account can take up to 1 working day.
- For this specific call, you do not have to be registered in the Chamber of Commerce when creating an account. If you do not have a Chamber of Commerce registration, then under organization details fill in the same information as you did under personal details.
- When submitting the application, take privacy-sensitive data into account. If the application is positively assessed, it will be presented to the experienced design practice you have applied for.

what is assessed?

Grant applications will be submitted to at least three external independent advisers for assessment. This committee assesses the plans based on the following three criteria:

- the way the design challenge is approached;
- the quality of the designer's work;
- the design challenge's relevance to the personal developmental potential.

The projects that are positively assessed will be ranked based on the average criteria scores. For this, the committee uses a five-point scale: 1. unsatisfactory; 2. moderate; 3. satisfactory 4. good; 5. very good. The committee will select a maximum of 22 proposals from the applications, provided that they are of sufficient quality.

If the total number of positively assessed applications exceeds the budget available for this round, applications will be prioritized. If, based on the average final score, applications responding to one particular challenge have the same score, then these applications with the same score will be prioritized by looking at the extent to which, in light of the design challenge, the professionalization and the relevance to the applicant's personal developmental potential are of most interest at this point in time.

The proposal that scores the highest, will be offered as a match to the design practice in question, after which it will have a meeting with the starting designer or maker about the details of the collaboration project. After this meeting, both parties can indicate whether the collaboration will be going ahead or not. If not, then the next starter on the ranking list will be approached for an introductory meeting with the design practice.

grant procedure

The assessment of this open call is similar to a tender - this means that, within the available budget, a number of proposals will be preferred over other ones. Only positively assessed projects can be supported. The submitted proposals will be processed and assessed on the basis of the Fund's [Open Call Grant Scheme](#). The committee issues its advice on each application to the Fund's board. Any grants will be awarded on the basis of this grant scheme.

For this open call, the following articles of this grant scheme are **not** applicable:

- Article 4(1)(c), (g), (i);
- Article 8(3), 6, 7;
- Article 18(2).

In this open call, applicants whose proposals are positively assessed, will receive a decision subject to conditions. The decision will only be made final if there is a successful match and there is a collaboration agreement and a joint plan of action in place.

acknowledgement of receipt and announcement of the selection

You will be sent an acknowledgement of receipt by email no later than two weeks after the closing date. All applicants will be informed about the selection by 1 February at the latest. The definitive matches will be announced within 10 weeks of the closing date on the Fund's website. The Fund will only issue public communications about the proposals that have been selected.

contact

For questions about the call and the procedure, please contact: Marieke Ladru and Maria van der Togt via bouwenaantalent@stimuleringsfonds.nl or call +31(0)10-4361600. You may not submit a draft of the proposal to the Fund for this open call.