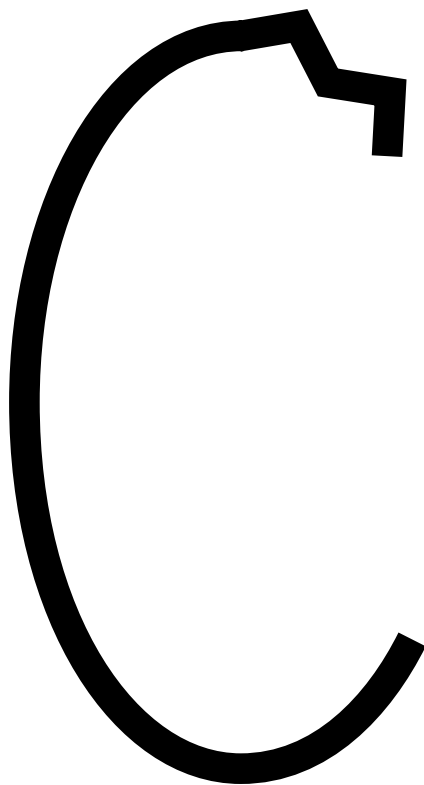


# Open Call Climate Action x Design



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**Are you able to think outside the box, and can you contribute a strong design that addresses the issue of climate change? The Creative Industries Fund NL and What Design Can Do are calling on creative makers and designers in the Netherlands to submit a proposal with which to participate in the Creative Climate Coalition: a passionate group that is convening for a three-day summit during the UN Climate Change Conference 2022 (COP 27) held from 10 – 12 November in Sharm-el-Sheikh, Egypt.**

The COP 27 is a conference organised by the United Nations as part of the United Nations Framework Convention on Climate Change. At the conference, leading decision-makers and policy makers from around the world will engage in urgent discussions on how we can control the growing climate crisis and can adapt to the inevitable consequences of climate change. However, most decisions tend to be made on the basis of short-term thinking and profit-first approaches. To come to more sustainable and inclusive solutions collectively, systemic and behavioural changes and creativity are indispensable at all levels and on all continents.

As the Creative Climate Coalition, the eight parties selected through this Open Call will meet up with ten influential makers and designers from the African continent, invited by What Design Can Do. In Egypt the parties will seek to connect and to exchange different perspectives, in order to arrive at innovative ideas and solutions for various climate-related issues. At the summit they will each present their own project to each other in an interactive manner. They will also have the opportunity to present their work to visitors to the COP 27, including international delegates from national governments, charity organisations, investors, knowledge institutes and others, and to establish new and important contacts for the further development and potential implementation of their projects.

This way, the Creative Industries Fund NL and What Design Can Do wish to promote the international exchange of knowledge, experience and networks between the creative industry in the Netherlands and in Africa. The goal is furthermore to generate more attention for the power of design in the pursuit of the Sustainable Development Goals (SDGs).

## **Open Call Climate Action x Design at COP 27**

- Submission deadline: by **not later than 2 August 2022**. The application environment will close as soon as 40 applications have been received.
- The maximum grant amount per applicant is € 7000, intended for participation, travel, material and presentation expenses. Co-funding is not required.
- Total available budget: € 56,000. A total of 8 designers/makers from the Netherlands will be selected.
- Selection announcement: not later than Friday 2 September 2022

### **who is this open call for?**

- The call is open to professional designers, makers and design agencies from all disciplines of the creative industries, as referred to in the [Open Call Grant Scheme](#);
- The applicant must be registered with the Dutch Chamber of Commerce or with one of the Chambers of Commerce that fall within the Kingdom of the Netherlands.

### **which projects are eligible for a grant?**

Professional designers and makers can submit an application to offer a presentation of a (potentially) influential project that addresses climate change. Examples are projects that aim to make water and clean energy more accessible, or to reduce overconsumption, or to create fair production chains by means of innovative product, system or communication designs.

## submitting the application

Your proposal can be submitted **until 2 August 2022 at the latest** via the Creative Industries Fund NL's [online application environment](#). Select the 'Open Call' grant scheme and then the 'Climate Action x Design during COP 27' round.

An application should be submitted in English and must consist of the following:

- 1 A fully completed application form;
- 2 A concise project plan (in English, max. 5 pages A4, PDF) containing:
  - a sufficient description of personal motivation and the relevance of participating for one's own practice;
  - b A description of the project or research to be presented, including a reflection on the (local) embedding of the project, an overview of current and potential partners, how the project will be presented, and the anticipated contribution/ impact of participating.
- 3 Budget including coverage plan (in English, max. 1 page A4, PDF):
  - a The contribution is intended as a fee, covering preparations, flight tickets (including mandatory CO2 compensation and travel and cancellation insurances), visa and other travel expenses, and any transport, material and presentation expenses. What Design Can Do will arrange one hotel room for three nights including breakfast, lunch and dinner per selected applicant. You do not need to include these costs in your budget.
  - b The finance plan provides insight into the income, including the grant sum applied for and optionally your own contribution and support by external parties. Co-funding is not required.
- 4 A portfolio (in English, max. 10 pages A4, PDF);
- 5 A CV (in English, max. 2 pages A4, PDF);
- 6 A digitally authenticated, maximum one-year-old extract from the register of the Dutch Chamber of Commerce, or one of the Chambers of Commerce that fall within the Kingdom of the Netherlands;
- 7 A representative image of the project, to be used by the Fund and What Design Can Do for communication purposes, where the necessary image rights are held by the applicant;
- 8 Optional: a communication plan (max. 2 pages and no larger than 2 MB).

*N.B.:*

- The application environment will close as soon as 40 applications have been received.
- If the entry does not meet the description above, no substantive assessment can take place.
- Make sure you create an account for the [online application environment](#) in good time and familiarise yourself with the application form. Validating a new user account can take up to 1 business day.
- Project plan, budget, portfolio and CV must be submitted in English.
- Before submitting your application, refer to the [Open Call Grant Scheme](#) and the [Grant Application Guide Open Call](#) before submitting your application. The guide provides direction with regard to the grant application and drawing up a project plan.
- Travel expenses can only be submitted for journeys to areas coded green or yellow. Always check ahead of time the [travel advice provided by the Dutch Ministry of Foreign Affairs](#), and make sure your plan takes account of local (COVID-related) measures.

## what are the assessment criteria?

Grant applications are submitted for assessment to at least three external, independent advisers. This committee assesses the plans based on the following three criteria:

- a The project's artistic value;**  
This pertains to the applicant's portfolio, the position within the area of expertise and the context in which the work is presented.
- b The demonstrated support for the project;**  
This pertains to how the applicant reflects on the project, the extent to which the project is (locally) embedded, and what partners are involved.
- c The potential impact of participating;**  
The pertains to the anticipated opportunities and contributions that participation will yield for the applicant's practice, for the wider creative industry, and for the approach to climate-related issues. This includes the presentation form, communication and scalability of the project.

## grant procedure

The assessment of the open call takes the form of a tender: this means that, within the available budget, a number of proposals will be prioritized over other submissions. Only projects with a positive assessment can be supported. The processing and assessment of the proposals submitted is carried out within the framework of the Fund's Open Call Grant Scheme, and in particular, the extent to which the application aligns with the criteria of the open call. For each application, the committee issues a recommendation to the Board of the Fund.

## confirmation of receipt and selection announcement

No later than one week after the closing date, you will receive a confirmation of receipt via the Fund's digital application environment. The selected proposals will be announced to applicants via the digital application environment no later than on 2 September 2022. All selected participants will be invited for an online preparation session (mid-October) and an online evaluation (end-November).

## contact

For any questions about the open call and the procedure, please contact Yasmin Kursun via [international@stimuleringsfonds.nl](mailto:international@stimuleringsfonds.nl) or via +31 (0)10-3107937.

## context

This open call is part of the Design Sector Internationalisation Programme 2021-2024, implemented by the Creative Industries Fund NL on behalf of the Ministries of Foreign Affairs and Education, Culture and Science.