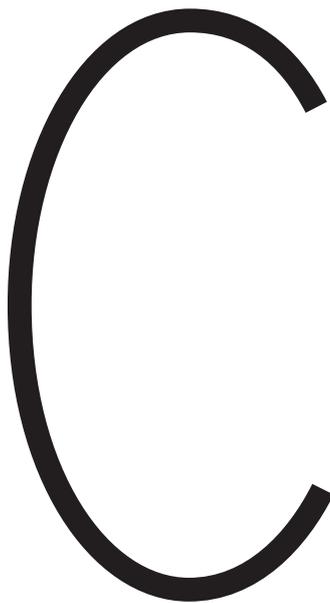


Open Call Presentations Abroad



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The Creative Industries Fund NL is offering both national and international presentation institutions, exhibition spaces and museums the possibility to submit a proposal to present the work of Dutch designers, architects and makers abroad.

With this open call, the Fund wants to strengthen the international position of Dutch design. Increasing the visibility of Dutch design by means of presentations on international stages plays an important part in this. Presentations can include, among other things: exhibitions or retrospective exhibitions, group exhibitions, events or presentations. The presentations must have a distinctive, provocative or ambitious approach and bring a new perspective to the field of design. The aim of this open call is to show the quality and significance of today's Dutch architecture, design and digital culture to an international audience.

This open call complements the Fund's following policy objectives: This open call complements the Fund's following policy objectives:

- strengthening the design disciplines' international position;
- strengthening international exchanges and long-term international collaboration.

Open Call Presentations Abroad

- Budget: € 100,000.
- Contribution per project: between €10,000 and €25,000.
- Submission: applications can be submitted at any time.
The submission period is open from 1 March up to 15 May 2023 at the latest.
- Grant applications will be processed in the order of submission, with the date of submission of a complete application being leading in that regard.
- Start date of the presentation: within 12 months after the award.

who is this open call for?

This open call is open to:

- professional designers, architects, makers and design agencies with long-standing practices in the Netherlands or in the Caribbean part of the Kingdom of the Netherlands, from all disciplines in the creative industry, as referred to in the [Open Call Grant Scheme](#);
- national and international presentation institutions, exhibition spaces or museums.

which projects are eligible for a grant?

- The project relates to a presentation abroad.
- There is a need for a grant of between € 10,000 and € 25,000.
- There is a well-motivated plan in which the relevance and objective of the presentation, including the team involved and co-financing, are set out.
- Presentations must be carried out in one of the 24 focus countries listed in the International Cultural Policy Framework 2021-2024: Belgium, Germany, France, Hungary, Italy, Poland, Spain, the United Kingdom, Ukraine, Russia, Turkey, Egypt, Morocco, Australia, Brazil, China, India, Indonesia, Japan, Sri Lanka, Suriname, the United States, South Africa and South Korea;
- The contribution is intended for travelling, accommodation, transportation, preparation and/or presentation expenses and fees.
- Projects that are supported under this open call may not submit an additional application to the Creative Industries Fund NL's [International Vouchers Grant Scheme](#).

In addition to the conditions stated above, the board reviews the following aspects of the application:

- travel safety: the board will check whether, at the time of the planned presentation, any travel restrictions or urgent advice apply/applies to international travel to the country in question. The travel advice on www.nederlandwereldwijd.nl is decisive for

- the board. Grants may not be used for trips to areas where, at the time of travelling, the travel advice is colour-coded orange or red;
- sustainability: the board encourages sustainable travel. If a train journey necessary for the project is eight hours at most, the board only compensates the costs for travelling by land.

which projects are not eligible for support?

In addition to the provisions of Article 5 of the [Open Call Grant Scheme](#), support cannot be applied for within this procedure for:

- participation in international events for which the Fund has a separate procedure;
- strategic trade missions aimed at building up networks;
- projects focussed on market exploration/market expansion;
- educational activities;
- trade fair presentations.

what is assessed?

Grant applications will be submitted to at least three external independent advisers for assessment. They assess the plans based on the following four criteria.

a. The artistic value of the project

The applicant's portfolio, the position within the area of expertise, the topic of the exhibition and the context in which the work is presented is assessed.

b. The designer's plan and motivation

Both the designer(s) located in the Netherlands and the international institution will elaborate the extent to which the presentation is distinctive and is part of a larger whole or programme. Furthermore, it is important to describe how the relevance of the presentation will be increased, for example by clarifying the positioning and embedding in the local context.

c. The foreign presentation space's motivation

This demonstrates the foreign request/knowledge request and describes the expertise and quality of the (Dutch) parties who will be involved. The foreign request must translate into a substantial financial or facilitating contribution, demonstrating the commitment.

d. The relevance of the presentation and the presentation space to the Dutch creative industry

This includes the presentation space's reputation within the area of expertise, the visibility, the reach and, if applicable, the context in which the presentation takes place. Further, the extent to which the acquired knowledge is shared within the area of expertise in the Netherlands will be scrutinized.

submission of the application

Applications can be submitted at any time between 1 March and no later than on 15 May 2023 via the Fund's [online application environment](#). Select the 'Open Call: Presentations Abroad' round.

An application contains:

- a fully completed application form;
- a project plan that offers sufficient insight into the personal motivation, the presentation's relevance, a description of the activities and/or the topic of the exhibition (no more than 6 pages A4 in PDF format);
- an agreement or letter of intent from the parties concerned;
- a balanced budget and finance plan covering the total project costs, including a finance plan indicating the need for a grant ranging from € 10,000 to € 25,000. Only expenses for travelling, accommodation, preparation, transportation of objects,

the presentation and fees are eligible for a contribution. Costs that go through the presentation institution may also be included;

- a timetable (no more than 1 page A4 in PDF format). Projects cannot start before the date of the decision (10 weeks after submission), and must have started within 12 months from the date of the decision;
- a communications or presentation plan (no more than 2 pages A4 in PDF format);
- a digitally certified extract, issued no more than one year ago, from the Commercial Register of the Dutch Chamber of Commerce or from one of the Chambers of Commerce that fall within the Kingdom of the Netherlands or a foreign equivalent;
- CVs of the parties that are directly involved (no more than 2 pages per person A4 in PDF format) and, if applicable, a portfolio (no more than 10 pages A4 in PDF format);
- a representative image of the project, for communication purposes by the Fund, the necessary rights to which are held by the applicant.

If the application does not meet the description above, no substantive assessment can take place.

Please note:

- Make sure you create an account for the online application environment in good time. It takes one working day to activate a new account.
- Before submitting your application, please check the Grant Application Guidelines. These guidelines can help you with the grant application and in drawing up a project plan.

grant procedure

- An application can be submitted at any time between 1 March and no later than on 15 May 2023.
- Grant applications will be processed in the order of submission, with the date of submission of a complete application being leading in that regard.
- The Fund checks whether the application is complete, fits within the spectrum of the open call and complies with the [Open Call Grant Scheme's](#) conditions and grounds for rejection (Articles 4 and 5).
- If that is the case, the application will be submitted to three independent advisers.
- The Fund asks the Dutch embassy in the country in question to issue a statement about the position of the institution in question. This statement will be shared with the advisers and taken into account when assessing the fourth criterion: 'The relevance of the presentation and the presentation space to the Dutch creative industry'.
- The advisers assess the application based on those four above-mentioned assessment criteria. For this, they will use a five-point scale: 1. unsatisfactory; 2. moderate; 3. satisfactory 4. good; 5. very good.
- If the average of the specified criteria scores is three or more, then the application will be given a positive assessment.
- The advisers will base their assessment of a grant application on the data provided by the applicant.
- Following the assessment of the application, the advisers will issue substantiated advice to Fund's board about whether to reject or award a grant.
- The board issues a decision to award a grant based on the advice. Only positively assessed projects can be supported.

grant ceiling

- This open call's grant ceiling for the period specified is € 100,000.
- The applicant, whose award would lead to the grant ceiling being exceeded, will be awarded the amount up to the grant ceiling, provided that the proposal and the budget can reasonably be adjusted in such a way that the project's original objectives can be fully or partially achieved.

- If the submission period is open, you can apply at any time. The submission period will remain open as long as the budget is still available, up to the closing date at the latest. If the grant ceiling for the period is exceeded before that date, the grant scheme will close immediately, and any proposals submitted after that will no longer be processed.

acknowledgement of receipt and decision

No later than one week after submission, you will receive an acknowledgement of receipt in the Fund's digital application environment. You will be notified about whether or not the grant is awarded in a decision. You will receive this no later than ten weeks after submission of the application.

contact

For questions about the open call and the procedure, please contact Carlijn Limburg via c.limburg@stimuleringsfonds.nl or call +31(0)10-3107937.

context

This open call is part of the Design Sector Internationalization Programme 2021-2024, implemented by the Creative Industries Fund NL within the international cultural policy on the instructions of the Ministries of Foreign Affairs and Education, Culture and Science.

particulars in derogation from the Open Call Grant Scheme

This open call is based on the Creative Industries Fund NL's Open Call Grant Scheme. The board has set additional rules for the implementation of this open call based on Article 3.3 of the Open Call Grant Scheme. These relate to the following articles:

- Article 4.1 c: parties that are registered abroad with an equivalent of the Chamber of Commerce may submit an application as well.
- Article 4.1 e: the project starts within twelve months after the date of the decision
- Articles 9.4 and 10.2: the open call is not similar to a tender – applications will be processed in the order of submission.