

# Open Call Presentations abroad



**creatieve industries  
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**The Creative Industries Fund NL is inviting pioneering designers, architects and makers or foreign presentation institutions, exhibition spaces and museums to submit a proposal for a distinctive presentation abroad.**

With this annual open call, the Fund wants to strengthen the international position of the Dutch design field by increasing its visibility. Presentations on international stages play an important part in achieving this. Presentations can include, among other things: exhibitions or retrospective exhibitions, group exhibitions, manifestations, performances or presentations. The presentations must have a distinctive, provocative or ambitious approach and bring a new perspective to the field of design. The goal is to show the qualities and significance of today's architecture, design and digital culture to an international audience. A clear motivation for the presentation from both parties must have a prominent position in the application.

This open call complements the Fund's following policy objectives:

- Strengthening the design disciplines' international position.
- Strengthening international exchanges and long-term international collaboration.

### **Open Call Presentations abroad**

- budget: € 200,000
- maximum contribution per project: € 50,000
- submission: from 10 May 2022
- deadline: submissions up to and including 29 August 2022
- start date: within 6 months after the award

### **who is this open call for?**

This open call is open to:

- Professional designers, architects, makers and design agencies with long-standing practices in the Netherlands from all disciplines in the creative industry, as referred to in the Open Call Grant Scheme;
- International presentation institutions, exhibition spaces or museums, as referred to in Open Call Grant Scheme.

The Dutch applicant is registered in the Commercial Register of the Dutch Chamber of Commerce or one of the Chambers of Commerce that fall within the Kingdom of the Netherlands.

In addition to Article 4(1)(c) of the Open Call Grant Scheme, if the applicant is foreign it must be registered in the country in question.

### **which projects are eligible for a grant?**

- The project relates to one or more presentations abroad;
- There is a recent, well-motivated invitation in which the relevance and objective of the presentation, including the team involved and co-financing, is set out.
- Presentations must relate to one of the 23 focus countries listed in the International Cultural Policy Framework 2021-2024: Belgium, Germany, France, Hungary, Italy, Poland, Spain, the United Kingdom, Russia, Turkey, Egypt and Morocco, Australia, Brazil, China, India, Indonesia, Japan, Sri Lanka, Suriname, the United States, South Africa and South Korea.
- The contribution is intended for travelling, accommodation, transport, preparation and presentation expenses and fees.

In addition to the conditions stated above, the board reviews the following aspects of the application:

- **Travel safety:** The board will check whether, at the time of the planned trip, any travel restrictions or urgent advice apply/applies to international travel to the country in question. The travel advice on [www.nederlandwereldwijd.nl](http://www.nederlandwereldwijd.nl) is decisive for the board. Grants may not be used for trips to areas where, at the time of travelling, the travel advice is colour coded orange or red.
- **Sustainability:** The board encourages sustainable travel. If a train journey necessary for the project is eight hours at most, the board only compensates the costs for travelling by land.

### **which projects are not eligible for support?**

In addition to the provisions of Article 5 of the Open Call Grant Scheme, support cannot be applied for within this procedure for:

- participation in international manifestations for which the Fund has a separate procedure;
- strategic trade missions aimed at building up networks;
- projects focussed on market exploration/market expansion;
- educational activities;
- sales-driven fair presentations.

### **what is assessed?**

Grant applications will be submitted to at least three external independent advisers for assessment. This committee assesses the plans based on the following four criteria:

#### **a. The project's artistic value;**

The applicant's portfolio, the position within the area of expertise and the context in which the work is presented is assessed.

#### **b. The designer's plan and motivation;**

Both the designers located in the Netherlands and the international institution will elaborate the extent to which the presentation is distinctive and is part of a larger whole or program. Furthermore, it is important to describe how the relevance of the presentation will be increased, for example by clarifying the positioning and embedding in the local context. The need for travelling should also be motivated in the plan of action.

#### **c. The foreign presentation space's motivation;**

This demonstrates the foreign question/knowledge question and describes the expertise and quality of the (Dutch) parties involved. The foreign question must translate into a substantial contribution in terms of financing or facilitation, thus demonstrating the commitment.

#### **d. The relevance of the presentation and the presentation space to the Dutch creative industry.**

This includes the presentation space's reputation within the area of expertise, the visibility, the reach and, if applicable, the context in which the presentation takes place. Further, the extent to which the acquired knowledge is shared within the area of expertise in the Netherlands will be scrutinized.

## submission of the application

You can submit your proposal **from 10 May up to and including 29 August 2022** in the Fund's [online application environment](#). Select the 'Open Call Presentations Abroad' round.

An application contains:

- A fully completed application form;
- A plan that offers sufficient insight into the personal motivation, the presentation's relevance, a description of the activities, the topic of the exhibition and the need to make this trip;
- The foreign presentation space's invitation or letter of intent;
- A balanced budget and finance plan covering the total project costs, including a finance plan indicating the need for the grant. Only expenses for travelling, accommodation, preparation, transport of objects, the presentation and fees are eligible for a contribution;
- A timetable;
- A communications or presentation plan;
- A digitally certified extract, issued no more than one year ago, from the Commercial Register of the Dutch Chamber of Commerce or from one of the Chambers of Commerce that fall within the Kingdom of the Netherlands or a foreign equivalent;
- A representative image of the project, for communication purposes by the Fund, the necessary rights to which are held by the applicant;
- A portfolio (no more than 10 pages) and CV (no more than 2 pages).

If the entry does not meet the description above, no substantive assessment can take place.

*Please note:*

- Make sure you create an account for the online application environment in good time and familiarize yourself with the application form. Validating a new user account can take up to 1 working day.
- Before submitting your application, please check the [Grant Application Guidelines](#). These guidelines can help you with the grant application and in drawing up a project plan.

## grant procedure

The assessment of the open call is similar to a tender - this means that, within the available budget, a number of proposals will be preferred over other ones. The maximum grant ceiling available for this open call in 2022 is a total of € 200,000. The Fund expects that it will be able to support around 8 presentations within this open call. The Fund's contribution within this open call is a maximum of € 50,000 per application.

Only positively assessed projects will be supported. The submitted proposals will be processed and assessed on the basis of the Fund's [Open Call Grant Scheme](#) and in particular the extent to which the application meets the open call's criteria. The committee issues its advice to the Fund's board for each application.

For this open call, Article 4(1)(e) of the grant scheme does not apply.

## acknowledgement of receipt and announcement of selection

No later than one week after the closing date, you will receive an acknowledgement of receipt in the Fund's digital application environment. The selection will be announced to applicants no later than on 10 October 2022 via the online application environment.

**contact**

For questions about the open call and the procedure, please contact Roxanne Minten via [internationalisering@stimuleringsfonds.nl](mailto:internationalisering@stimuleringsfonds.nl) or call +31(0)10-3107937.

**context**

This open call is part of the Design Sector Internationalization Programme 2021-2024, implemented by the Creative Industries Fund NL within the international cultural policy on the instructions of the Ministries of the Interior and Kingdom Relations and Education, Culture and Science.