

Open Call Turkey, Russia, Egypt, Morocco #2



**creatieve industries
fund NL**

**design
architecture
digital culture**

p.o. box 29066
3001 gb rotterdam

groothandelsgebouw
entrance c, 5e etage
weena 723, rotterdam

+31 (0)10 436 16 00

Creative Industries Fund NL is calling on designers, makers, curators and cultural organizations in the Netherlands to submit a plan for a project that deploys design for sustainable and inclusive societies. The open call invites cultural parties to join forces with a local partner to turn their minds to a topical issue, observation or development in Turkey, Russia, Egypt or Morocco. The project should entail an egalitarian collaboration between the parties.

The rapid growth of cities is a topic that is relevant in the four countries that the open call is focusing on, resulting in new relationships between street culture, identity and public space, as well as between the city and the countryside. The appropriation of the city by various parties – grassroots and top-down, public and private, established and emerging – takes a diversity of forms, in the physical as well as the virtual domain. Designers are being asked to put topical themes that relate to the city, its surroundings and users on the agenda, to question them or propose solutions. This calls for cross-disciplinary and context-sensitive collaborations at the interface of culture, new media, technology, craft, society and the new economy.

collaboration

The project team (of Dutch and local partners) adopts a standpoint concerning sustainable and inclusive societies within the theme that the project focuses on. The plan provides insight into how and why various stakeholders will be involved with the project. Projects can take a diversity of forms, from artistic, speculative or design-based research to the implementation of a pilot, intervention or campaign. The perspective of Turkish, Russian, Egyptian or Moroccan parties is crucial and should be embedded in the project.

focus

This is a follow-up to the first series of Open Calls focused on these four countries that the Fund issued previously. As a result of findings concerning the first series of open calls, the Fund is more emphatically seeking for projects that relate to disciplines in the fields of design and digital culture, as well as every possible crossover.

budget and support in 2 phases

The support of the selected projects is divided into two phases:

- Phase 1 lasts up to 3 months for exploration, preparatory research, the consolidation of the collaborations as well as the garnering of support and co-funding. The first phase results in a detailed project plan for Phase 2;
- Phase 2 is intended for implementation of the project plan as elaborated in Phase 1.

A maximum of 4 projects per country will be selected for Phase 1, with a maximum grant of €15,000 per project.

For Phase 2, the intention is to support a maximum of 4 projects per country, with a maximum grant of €50,000 per project.

submissions

Projects can be submitted from 1 December 2018 to 21 January 2019 via Creative Industries Fund NL's [online application environment](#).

planning

- Informative meet-up: 6 December 2018 between 13:30h. – 18:00h. in Het Nieuwe Instituut
- Deadline for submissions: 21 January 2019
- Phase 1 begins after the announcement of the selection on 4 March 2019.
- A team meeting with all the selected parties will be held in March 2019.

- Deadline for submissions for Phase 2: 11 June 2019
- Phase 2 begins after the announcement of the selection on 1 August 2019 and continues for a maximum of one year.

the application consists of the following components:

1. A concise and coherent project plan, max. 10 pages on the basis of the Guidelines for TREM#2 and see tips for drafting a project plan the FAQ.
2. A budget and planning: concrete for Phase 1 and looking ahead to Phase 2, max. 2 pages:
The Fund's support is specifically intended for the implementation of the design, designers, makers and hours for the organization. The maximum hourly rate is set at €65.00/hour (excluding VAT). When drawing up the budget bear in mind any VAT obligations, where applicable. In case of doubt, always contact the regional tax office first.
3. CVs of those involved, max. 2 pages in total.
4. Where relevant, a portfolio with information about relevant prior projects.
5. Certificate of registration from the Dutch Chamber of Commerce (KvK) that is less than one year old.
6. Representative image for the Fund's communication purposes.

The Subsidy Regulations specify costs that are excluded from funding by Creative Industries Fund NL.

The project plan is a PDF file in A4 format of up to 10 pages (excluding planning, budget, CVs and certificate of registration from the Dutch Chamber of Commerce/KvK). The file is no larger than 10 MB. If the application fails to meet the description above, it will not be accepted for evaluation.

Please note:

Request your login details for the online application environment in good time and familiarize yourself with the application form. The validation of a new user account can take up to one working day.

There is no opportunity to submit a draft project plan to the Fund, but until 14 January 2019 you can request preparatory advice. You will receive a confirmation of receipt by e-mail within 14 days after the deadline.

evaluation

The Fund will select a number of projects for the start-up phase in conjunction with external experts, based on the following criteria:

- The relevance of the theme;
- The degree to which content and the project's form enhance each other and are distinctive;
- The degree of fully fledged collaboration in the project;
- An evenly balanced sharing of the budget.
- The Fund will, where needed, seek the advice of the Dutch Embassies and/or Consulates in the countries concerned regarding the cooperation between Dutch and local parties within the proposed collaboration.

The evaluation takes the form of a tender. This means that a number of projects are preferred above the other submissions, and the project plans that are declined do not receive an individual explanation from the Fund. Within the total programme (open call #1 and 2) the fund strives for a diverse selection of theme's, disciplines project forms, locations and partners. The Fund will contact the selected parties. The selection will be announced by e-mail within the six weeks after the deadline.

questions

For questions about the open call and the procedure, please telephone +31(0)10 436 16 00 or send an e-mail to Yasmin Kursun via y.kursun@stimuleringsfonds.nl or Zineb Seghrouchni via z.seghrouchni@stimuleringsfonds.nl.

context

Within the policy framework of the International Culture Policy 2017-2020 and with funding from the Dutch Ministry of Foreign Affairs, Creative Industries Fund NL is implementing a four-year programme with the title 'Sustainable and inclusive cities through design'. Pivotal to the programme is the role and deployment of design (and design thinking) in questioning and proposing solutions for the consequences of rapid urbanization and the associated societal themes. This will stimulate cross-disciplinary projects with relevant stakeholders in Turkey, Russia, Egypt and Morocco, within as well as beyond the design disciplines, aimed at providing opportunities for collaboration on an equal footing between these four countries and the Netherlands, while strengthening trust and understanding between the two countries.

With this programme the Fund is endeavouring to:

- establish long-term collaborations and networks (of expertise) between the Netherlands and Turkey, Russia, Egypt and Morocco;
- strengthen projects that are locally interwoven and are based on a local requirement;
- promote an inclusive and egalitarian approach to tasks, collaborations and interchange.