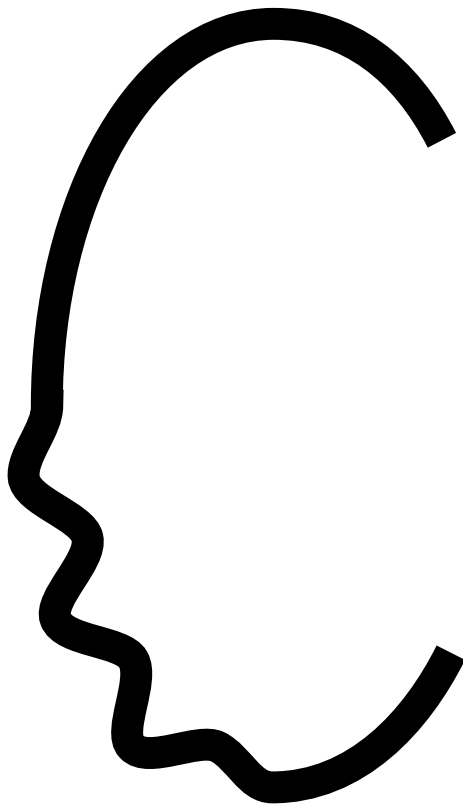


Immerse\Interact Presentation Grant

creative industries fund NL



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Creative Industries Fund NL and Netherlands Film Fund are offering presentation grants of up to €40,000 for projects previously supported by Immerse\Interact grants after 1 January 2022. Their aim is to further increase opportunities for the screening and presentation of immersive and interactive productions, as well as support makers to improve the visibility and accessibility of their work in engaging spaces for national and international audiences and professionals. These projects should contribute to the better and broader understanding and knowledge of immersive and interactive productions.

1. Explanation

The Immerse\Interact Presentation Grant offers the possibility of extra funding for projects supported under the Immerse\Interact or Immerse\Interact XL grants after 1 January 2022. Those applicants can now request up to €40,000 (including any VAT) over a maximum of three applications for three project presentations. The maximum contribution for each presentation in the Netherlands is €10,000, while the maximum contribution for each international presentation (including Caribbean countries in the Kingdom of the Netherlands) is €25,000. At least one presentation must take place in the Kingdom of the Netherlands at a presentation venue with national appeal.

Please note: This grant may not be spent to cover costs incurred in the development or realisation of the project – this should be covered by the previous grant.

2. Grant total

From 2024 to 2028, the Immerse\Interact Presentation Grant has a total of €400,000 available each year, based on a €200,000 annual contribution from both the Netherlands Film Fund and Creative Industries Fund NL.

3. Criteria and conditions

To be considered for this grant, applicants must meet the following criteria:

- 1 The application is complete.
- 2 There is an invitation or agreement (initiated by either the maker or the presentation venue) to present the production.
- 3 The production is predominantly realised around the time of the application and/or ready for presentation within a maximum of three months.
- 4 The production has received funding under the Immerse\Interact or Immerse\Interact XL grants, with a decision date after 1 January 2022.
- 5 The total contribution of €40,000 (including any VAT) may be claimed over the 20-month period starting from the decision date of the first successful application. After these 20 months, no further applications may be made for any of the remaining money within the €40,000 total.
- 6 A maximum of three presentations of a production may be supported over a 20-month period. For example, a presentation in the Netherlands in month one, a presentation at Venice in month nine, and a presentation in Poland in month 14.
- 7 At least one presentation must take place in the Kingdom of the Netherlands (including Caribbean countries) at a presentation venue with national appeal.
- 8 Support for international presentations at festivals is limited to a list of leading foreign festivals compiled by Creative Industries Fund NL and the Netherlands Film Fund, published every October. International presentations at festivals not on this list are submitted to the funds for assessment.
- 9 The maximum contribution for a presentation in the Netherlands is €10,000.

- 10** The maximum contribution for an international presentation (including the Caribbean counties within the Kingdom of the Netherlands) is €25,000.
- 11** This grant may be used for the cost of personnel, travel and accommodation, material transport, communication, insurance, marketing, and installation. It is not possible to use it to purchase property, materials or equipment that retain a value after the presentation.
- 12** This grant is provided as a supplement to the original contribution within the Immerse\Interact grants.
- 13** This grant must be applied for within three years of the decision date of successful applications to the Immerse\Interact grants. A long delay – for whatever reason – can therefore result in no longer being eligible for this.
- 14** Projects supported by the grant cannot also be supported by other grants from Creative Industries Fund NL, Netherlands Film Fund or SEE NL.
- 15** The grant can be provided once per project;
- 16** Productions that have received a realisation contribution within the Immerse\Interact Grant Scheme with a decision date before January 1, 2022 are eligible for a one-time presentation grant of up to €15,000 for international presentations or €10,000 for presentations in the Netherlands. Article 3(13) does not apply to these projects.

4. Applications

The initial application for a presentation grant should consist of the following:

- 1** The original application for the Immerse\Interact or Immerse\Interact XL grant and the confirmation of a positive decision.
- 2** Explanation of and motivation for the presentation venue within the context of the original presentation strategy, including a consideration of the venue in relation to the budget (maximum four A4 pages).
- 3** A presentation budget with each cost explained (maximum two A4 pages). Note that the contribution may not be used to cover development or realisation costs.
- 4** A signed agreement with the presentation venue specifying the dates, method of presentation, and any financial contribution from the venue to the applicant (even if this is not monetary such as venue fees, accommodation, or accreditation).
- 5** A digitally authenticated extract no more than one year old from the Business Register of the Netherlands Chamber of Commerce or one of the business registers within the Kingdom of the Netherlands.
- 6** If applicable, letters of intent from, or cooperation agreements with, the main external project partners.

Subsequent applications for additional presentations should consist of the following:

- 1** Explanation of and motivation for the presentation venue within the context of the original presentation strategy (maximum four A4 pages).
- 2** A presentation budget with each cost explained (maximum two A4 pages). Note that the contribution may not be used to cover development or realisation costs.
- 3** A signed agreement with the presentation venue specifying the dates, method of presentation, and any financial contribution from the venue to the applicant (even if this is not monetary such as venue fees, accommodation, or accreditation).

5. Procedure

- 1 The first application for a presentation grant should be submitted through the Creative Industries Fund NL [application platform](#).
- 2 All subsequent applications should be made by email to immerseinteract@stimuleringsfonds.nl
- 3 Applications are assessed in order of submission based on the date the application is properly completed.
- 4 Within four weeks of receiving applications, the Immerse\Interact team will review and respond based on the following:
 - a The applicant's explanation of and motivation for the presentation venue within the production's national and international presentation strategies.
 - b The completeness and proportionality of the presentation budgets, including line-by-line explanations of costs.

Applications are assessed against the above criteria and will receive either a positive or negative decision. The advice given to the board of the Creative Industries Fund NL is positive if a positive score is given for meeting both criteria, and negative if a negative score is given for one or both criteria.

- 5 Applications submitted between 1 July and 31 August of each calendar year will be assessed at the advisory meetings in the following September.
- 6 Within four weeks of the advisory meetings, a decision will be made by the board of the Creative Industries Fund NL based on the advisory meetings' review and with reference to this procedure and the Immerse\Interact Grant Scheme.
- 7 Upon honouring a grant, 100% of the amount will be paid and settled immediately. The standard 30-day period will be observed for payment.
- 8 20 months after the first positive decision – or when the maximum contribution of €40,000 is reached – the applicant will be asked to briefly justify the contribution by completing an accountability form. A financial report will not be required.

6. Obligations

The obligations attached to receiving a grant are described in Chapter 5 of the Immerse\Interact Grant Scheme. We refer again to these two key points:

- 1 All public communication about the subsidised activities should mention both Creative Industries Fund NL and the Netherlands Film Fund with logos as subsidy providers, with a reference made to the Immerse\Interact grants.
- 2 In all cases, the grant may only be used for the activities described in the application. Applicants should immediately report changes in the set-up and execution of the presentation, or any changing circumstances if these affect the purpose and set-up of the presentation.

Questions?

Any questions about the Immerse\Interact Presentation Grant? Contact Arnout van der Maas of the Immerse\Interact team at Creative Industries Fund NL, or Absaline Hehakaya, Selective Funding project manager at the Netherlands Film Fund.