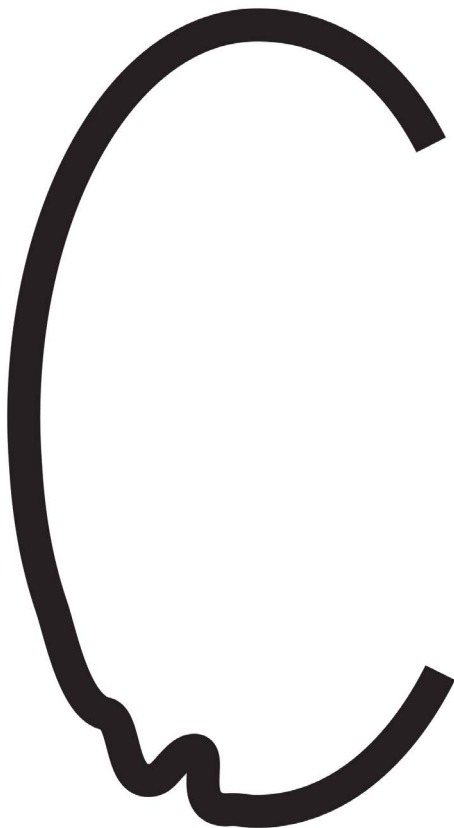


Talent Development Guidelines phase I

- p. 2 step 1 – getting prepared
- p. 2 step 2 – create an account
- p. 2 step 3 – draw up the requisite documents
 - motivation questions
 - portfolio
 - cv
 - bank details
 - degree
 - optional: chamber of commerce registration
- p. 4 step 4 – submit your application
- p. 5 appendix – assessment & criteria



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step 1 – getting prepared

Before you draw up your application, it is useful to know how it will be assessed.

- The selection will be made based on your motivation and portfolio. Please read these guidelines carefully, as to make sure you are aware of the conditions and assessment criteria.
- You can read more about the assessment criteria at the end of this document.
- The deadline for submitting your application is 31 January 2023 at the latest. Only fully completed applications that are submitted before the deadline will be processed.
- If you have a question, contact the Fund via talentontwikkeling@stimuleringsfonds.nl.

Please note:

- Designers and makers who graduated from one of the programmes on this list no more than four years ago can submit their applications in the first selection phase. For designers and makers who, through their practice, have developed professionally or who have completed a senior secondary vocational design course, there are Scout Nights.
- If your degree or course is not on the list or if you studied abroad, please contact the Fund via talentontwikkeling@stimuleringsfonds.nl.
- Applying for a grant can be complicated, so always allow sufficient time to write your application.
- If you have a question, contact the Fund via talentontwikkeling@stimuleringsfonds.nl or call us at +31 (0)10 436 16 00. You can also ask your question during one of the consultation hours we organize. Sign up [here](#).

step 2 – create an account

To submit an application, you need an account for the Fund's online application environment. Create this account in good time [here](#). It takes one working days to activate a new account.

Please note: Registering new accounts for the Talent Development Grant Scheme can be done until 27 January 2023 at the latest. Accounts created after this date cannot be approved. Without an account, you cannot submit an application.

Tip: If you have not yet registered with the Chamber of Commerce, you can instead fill in your personal details under the heading 'organization'.

step 3 – draw up the requisite documents

An application consists of the following documents:

- a fully completed application form
- a portfolio
- a CV
- a degree
- a bank details
- optional: an extract from the Dutch Chamber of Commerce, no more than one year old

motivation questions

The application form contains seven motivation questions that you need to answer. For each answer, you can use a maximum of 200 words. Together, these answers form your motivation letter.

The application form contains the following motivation questions:

1. Who are you as a designer and what motivates you as a maker? Specify what drives you in your answer.
2. What is your artistic practice like? Describe everything as clearly and substantively as possible and link this description to the projects in your portfolio. Also outline your intrinsic and artistic principles or questions.
3. Which method do you use, or how do you normally go about your work?
4. Which theme or themes are central to your work practice? Why do you find this theme or these themes important? Clarify how you personally relate to these themes.
5. How do you want to further develop yourself in the coming year? What are your development goals and why is this step important right now to further develop your practice?
6. How does your practice fit within the current design practice? What makes your practice (working methods and projects) relevant to the area of expertise and/or society?
7. What else should the advisory committee know about you?

Tip: Take your time in answering the motivation questions in the form. You can also save the form and return to it at a later time.

Tip: Be brief and to the point. Try to avoid the repetition of text fragments. Do not exceed the maximum number of words.

Tip: Ask others for feedback to hone your answers.

portfolio

Create a portfolio with images of your most important work. Add a title, year and a concise explanation of no more than 100 words to each of your images. Is the project part of a collaboration? Clarify your role within the project.

Your portfolio should be at most ten pages long (portrait layout, A4). The PDF file must not exceed 12 MB in size.

Tip: A portfolio can contain projects that have not yet been finished or presented, such as sketches, models or photographs of an experiment.

Tip: Make sure that your portfolio matches your working methods, ambitions and motivation.

Tip: You may include links in your portfolio to films, video and audio projects. If you want to be sure that the committee views your online work, use the input field in the application form.

Please note:

- Do you want to add a video or sound fragment? You can find an input field for a link to a video or sound fragment in the application form in the online application environment. The video must not exceed 3 minutes. Create a compilation if you want to show us other works. A video could also contain an explanation of your working methods or a recording of a performance/event.
- Make sure that the committee has access to your film and that it is not digitally locked. You can test this using somebody who is not logged in to the platform in question. If you use a password, then clearly state the password in the application form.

CV

Draw up a CV that shows what you have been doing since your graduation in terms of courses, activities and/or presentations. Your CV should be at most two pages long (portrait layout, A4). The PDF file must not exceed 4 MB in size.

bank details

We need your bank details so that we can transfer the amount to you if the grant is awarded to you. Upload a recent bank statement with your application that clearly states your name and IBAN number.

degree

Add a copy of your degree certificate to the application form. Your degree programme, main subject, date of graduation and name should be clearly legible on your degree certificate.

optional: Chamber of Commerce registration

When submitting your application, you do not have to be registered with the Chamber of Commerce. If you are selected, you will need to send a digitally authenticated extract from the Chamber of Commerce (no more than 3 months old) in the second selection phase. You can order the extract [here](#).

step 4 – submit your application

You submit your application in the Fund's [application environment](#). You need your account for this. When you have submitted your application, you will receive an automated confirmation message.

Please note:

- The deadline is 31 January 2023. After this deadline, we will no longer process your application. Do not wait to submit until the last possible moment. We strongly advise you to submit your application before 17:00 hours on the closing date. We can be reached during office hours if you need help, should something go wrong.
- If you are experiencing technical issues, make a screenshot and send this to talentontwikkeling@stimuleringsfonds.nl.

results from phase 1 and the second selection phase

You will receive the committee's advice through the application system no later than 10 weeks after the closing date. If you have been selected in the first phase, you will receive € 1,000 for drawing up a development plan. The advisory committee will base their decision for the definitive selection in the second phase on these development plans. Information about how to draw up a development plan will be provided along with the results of the first phase.

Please note: On 1 and 11 May, the Fund will organize the meeting 'How do I write a development plan?' in Rotterdam for everybody who has been selected. During the meeting, you will receive information about the procedure, you can ask questions to Fund officers and you can get to work on your development plan.

appendix

assessment & criteria

The selection in the first phase is made on the basis of your portfolio, CV, and completed application form. The selection will be carried out by the advisory committee. A list of the advisory committee members can be found [here](#). The advisory committee members are independent. You may not contact them for advice about your application. The assessment is made on the basis of the Talent Development Grant Scheme's criteria, which are set out below:

a. Quality of the work

When assessing the quality of the work, the maker's artistically relevant principles are examined. What is the maker's substantive objective or principle, and how does this translate into research, a design challenge, form or other means? The advisers look at how the ambitions for the development year, as described, fit within the personal practice and portfolio. In doing so, the advisers take into account the design practices that are linked to the various disciplines and sub-disciplines, the circumstances in which the applicant works, and the methodology or approach applied.

b. Environmental awareness and positioning

With this criterion, the advisers assess the extent to which the makers sensitively handle the cultural, social, or other environmental factors connected to their personal practice. They look at the choices the applicant makes and what the maker's underlying motivation is. They also assess the extent to which the applicant critically reflects on his/her position. The advisers consider the context and circumstances in which the applicant works.

c. Development capability

The advisers appraise the maker's potential for artistic and professional development. They look at which new or in-depth steps the applicant intends to take during the development year and if these are in line with the maker's motivation and artistically relevant principles. They assess if the maker has clear goals for his/her own artistic and professional development within the development year.

d. The extent to which the applicant's practice can potentially be considered distinctive within the creative industry

This criterion scrutinizes how the maker's practice is positioned compared to existing knowledge and practices within the area of expertise and the measure of added value it provides.

ranking

If, based on the average final score, applications in phase 1 are ranked with the same score, and the grant ceiling is reached with these applications, then these applications with the same score will be prioritized as follows:

- a. The equally scored proposals will first be prioritized based on the score given to the criterion 'Artistic quality';
- b. The then equally scored proposals will subsequently be prioritized on 'the extent of the contribution to more diversity and inclusivity within the field of design'.

Please note:

- The selection is made in two phases. You can only participate in the second selection phase if you have been selected in the first selection phase. You will receive separate guidelines on drawing up a development plan based on which the advisory committee makes a definitive selection in the second selection phase.
- Article 8b of the Talent Development Grant Scheme refers to the motivation questions in the application form. For each question, the applicant has a maximum of 200 words. Together, the answers to the questions form the written motivation of no more than 2 pages.