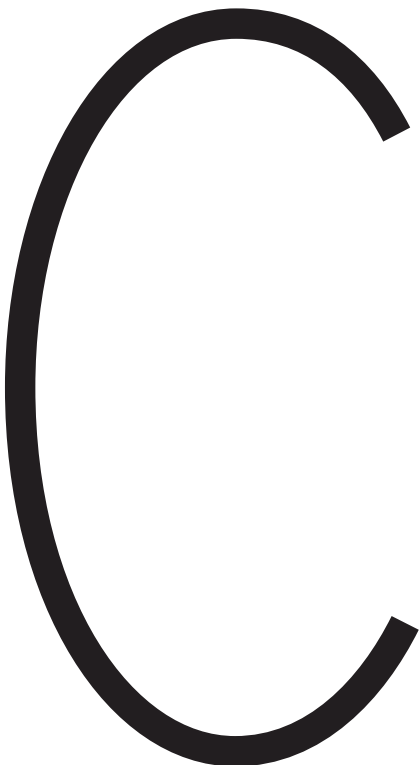


Upstream Grant Scheme: Music x Design 2023–2024

creative industries fund NL



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Having regard to Article 10(4) of the Cultural Policy (Special-Purpose Funding) Act, the board of the Stichting Creative Industries Fund NL, with the approval of the Minister of Education, Culture and Science, decides:

Section 1: Definition of terms

Article 1. The Creative Industries Fund NL Mission Statement

- 1 The Creative Industries Fund NL's ("the Fund") mission is to continue and renew the rich design tradition in the Netherlands, from a cultural perspective, by stimulating experimental and research processes as well as new creation methods and to promote good commissioning.
- 2 In accordance with its articles of association and according to the statutory provisions and grant schemes, the Fund provides grants to natural and legal persons who contribute to the high quality, development and professionalization of the contemporary Dutch creative industry.

Article 2. Definitions

The definitions used in this scheme have the same meaning as laid down in the Cultural Policy (Special-Purpose Funding) Grant Scheme. The definitions within this scheme are specifically understood to mean:

- 1 **Board:** the Executive Director of the Fund, as referred to in Article 5 of the articles of association;
- 2 **Creative industry:** the field of work relating to the design, architecture and digital culture disciplines, including any crossovers between these disciplines;
- 3 **Pop music sector:** all parties who have a share in the production, execution, distribution and presentation of pop music;
- 4 **Professional designer:** a designer or maker professionally positioned within the field of design;
- 5 **Agency:** a collective or group of professional designers or makers, who are professionally organized within an agency or studio and which positions itself within the creative industry;
- 6 **Project:** all activities regarding a stand-alone, specifically described activity, demarcated in time and objective;
- 7 **Starting grant:** a form of project grant up to a maximum of € 7,500 for the (initial) preparatory or research phase of a complex and/or major project. The starting grant may be provided for doing (preparatory and other) research and acquiring knowledge and financial partners. Based on this, a detailed project proposal is drawn up with respect to an application to be submitted in a new grant period;
- 8 **Co-financing:** additional financing in the form of another grant, sponsorship, investment or contribution, in addition to the grant applied for from the Fund;
- 9 **Grant ceiling:** the available amount within a grant period.

Section 2: General provisions of the Upstream Grant Scheme: Music x Design

Article 3. Scope and objective

- 1 This grant scheme applies to projects that contribute to stimulating high-quality crossovers between professional designers/makers from the Dutch creative industry and pop musicians. Projects focus on innovative, artistic applications of design, image or technology within the pop music sector. Projects result in

physical and/or virtual presentations, product installations or interventions that can be shared with a wide audience.

- 2 The scheme complements the Fund's following general objectives:
 - a promoting the development of artistic quality;
 - b stimulating experiment and research;
 - c strengthening the design disciplines' international position.
- 3 Within this grant scheme, applications will be accepted for:
 - a a starting grant of a maximum of € 7,500; or
 - b a project grant of a maximum of € 50,000.

Article 4. Conditions of support

- 1 A grant will only be provided when the following conditions have been met:
 - a the project is in line with the Fund's mission statement as expressed in Article 1 and the objectives expressed in Article 3;
 - b the applicant is professionally active within the creative industry and is registered as such in the Commercial Register of the Dutch Chamber of Commerce or one of the Chambers of Commerce that fall within the Kingdom of the Netherlands;
 - c the project mainly serves a Dutch interest;
 - d the project starts within six months after the date of the decision;
 - e the project period is no longer than 24 months;
 - f there is a budget deficit and, in the board's opinion, the need for a grant has been demonstrated;
 - g based on the applicant's working method, it can reasonably be expected that the goals set by the applicant will be achieved;
 - h the applicant did not fall short in complying with its grant obligations in the context of a project for which the Fund previously provided a grant;
 - i the results will be made publicly accessible.
- 2 If the application is submitted on behalf of a cultural institution or organization, the institution or organization will adhere to the following codes:
 - a [Fair Practice Code](#);
 - b [Diversity and Inclusion Code](#);
 - c [Governance Code for Culture 2019](#).

Article 5. Grounds for rejection

- 1 No grant is provided to or for:
 - a institutions that have a structural grant relationship with the Dutch Government or that have received a grant under the [Four-year Institutional Grant Scheme for the Creative Industry 2021-2024](#) or the [1- and 2-year Activities Programme Grant Scheme](#) from the Fund;
 - b projects that have already been subsidized under one of the Fund's grant schemes, with the exception of a starting grant;
 - c projects initiated by applicants who, during the project period, have already received support for the implementation of their development plan under the [Talent Development Grant Programme for the Creative Industry](#) from the Fund;
 - d projects for which, at the time of the application, an application is already being processed under another Fund grant scheme;
 - e activities that have already taken place or started before the date of the decision;

- f** projects with no reasonable amount of co-financing given the setup of the project, with the exception of a starting grant;
- g** projects for which an application is submitted again, after having been rejected by the board entirely or partially, with no changes in circumstances or new facts being specified by the applicant;
- h** projects for which grant applications have already been submitted twice before and which were rejected or negatively assessed;
- i** applications that are not submitted on time or that are incomplete;
- j** study or training course projects;
- k** acquisition of property, materials or equipment that will have a value after the end of a project;
- l** activities and costs directly related to the founding of a company or organization;
- m** activities that do not go above and beyond the regular business activities.

Section 3: Grant application

Article 6. Submission procedure

- 1 Every year, the Fund announces on its website, www.stimuleringsfonds.nl, the periods within which a grant application under this scheme can be submitted.
- 2 The grant application must be submitted in the Fund's [digital application environment](#).
- 3 Applications should be drafted in Dutch or English.

Article 7. Contents of the application

- 1 An application for a **starting grant** should contain:
 - a** a fully completed application form;
 - b** motivation for the intended collaboration and a description of the activities in the initial phase;
 - c** a balanced budget and finance plan, complying with the [Fair Practice Code](#) for the initial phase;
 - d** CVs of those carrying out the project;
 - e** a digitally certified extract, issued no more than one year ago, from the Commercial Register of the Dutch Chamber of Commerce or from one of the Chambers of Commerce that fall within the Kingdom of the Netherlands;
 - f** if applicable, a relevant portfolio.
- 2 An application for a **project grant** should contain:
 - a** a fully completed application form;
 - b** a project plan which offers sufficient insight into the project's goal, setup and timetable;
 - c** a balanced budget and finance plan, complying with the [Fair Practice Code](#);
 - d** a communications plan, which describes the vision with respect to the audience and which explains why, how and what will be disclosed;
 - e** CVs of those carrying out the project;
 - f** a digitally certified extract, issued no more than one year ago, from the Commercial Register of the Dutch Chamber of Commerce or from one of the Chambers of Commerce that fall within the Kingdom of the Netherlands;
 - g** a representative image of the project, for communication purposes by the Fund, the necessary rights to which are held by the applicant;

- h where applicable, a relevant portfolio;
- i collaboration agreements with the most important project partners, in which arrangements have also been set out regarding intellectual property.

Section 4: Grant provision

Article 8. Advice

- 1 The Fund checks if the application is complete, complies with the conditions, and is in line with its mission statement as expressed in Article 1 and fits in with the scope of the scheme expressed in Article 3. If that is the case, the board will submit the application to an independent advisory committee for advice.
- 2 The advisory committee will formulate its advice based on the data provided by the applicant.
- 3 A positive advice may include a recommendation substantiating the amount of the grant to be provided and substantiated recommendations relating to the implementation of or not providing support for specifically stated activities.
- 4 The advisory committee applies the [Fund Advisory Committee Working Method](#). The version published on the Fund's website at the time of submission applies.

Article 9. Assessment

- 1 When assessing an application for a starting grant, the advisory committee applies the following criteria, which are given the same weighting:
 - a The **artistic quality** of the work of the parties involved.
 - b **Impact**: the expected significance of the eventual project for the Dutch creative industry and the pop music sector.
 - c **Objective and set-up**: the extent to which the project's initial phase is consistent in objective and set-up, including which expertise is going to be involved in the project and how support for the project is going to be created.
- 2 When assessing an application for a project grant, the advisory committee applies the following criteria, which are given the same weighting:
 - a The **artistic quality** of the work of the parties involved.
 - b **Impact**: the project's expected significance for the Dutch creative industry and the pop music sector.
 - c **Objective and set-up**: the extent to which the project is consistent in objective and set-up, including which expertise is involved and the support in relation to the objective.
 - d **Audience strategy**: the extent to which the vision regarding audience reach in the Netherlands or internationally is clear.
 - e The project's contribution to enhancing **diversity and inclusion** within the creative industry and the pop music sector.

Article 10. Prioritization

- 1 If the total number of applications that are eligible for a grant exceeds the budget available for the grant round, applications will be prioritized. The following procedure will then be applied:
 - a The applications that have been assessed positively will be prioritized based on the outcome of the assessment pursuant to Article 9, paragraphs 1 and 2. This will create a ranking list of the proposals that have been positively assessed.

- b The amount available will be awarded to the applicants whose application ranks the highest on the priority list. The highest ranking applicants will be provided with the amount advised by the committee, as long as the total amount does not exceed the grant ceiling. The applicant, whose award would lead to the grant ceiling being exceeded, will be awarded the amount up to the grant ceiling.
- c If the outcome of the assessment, pursuant to Article 9, paragraphs 1 and 2, leads to more than one similarly assessed application, awarding which would lead to the grant ceiling being exceeded, priority is given to the application that scores the highest on the quality of the crossover between professional designers/makers from the Dutch creative industry and pop musicians.

Article 11. Grant ceiling

- 1 A grant will always be provided on condition that sufficient funds have been allocated to the Fund by the Minister of Education, Culture and Science.
- 2 The grant ceiling for a grant round will be announced in advance on the Fund's website: www.stimuleringsfonds.nl.

Article 12. Decision to provide a grant

- 1 The board informs the applicant in writing about its decision within ten weeks after the final submission date.
- 2 In this decision, the board may attach other obligations to the grant provision than is stated in Articles 14 to 16.
- 3 The decision to provide a grant contains the board's advice and considerations, the conditions on which the grant is being made available, the duration of the grant period, the obligations that apply to the recipient, the maximum amount of the grant and information about any payments and advances.
- 4 The recipient may not derive any rights from the decision to provide a grant for any subsequent applications.

Article 13. Advances

In the event of an award, the Fund will pay an advance of 80% of the amount awarded. The remaining amount will be paid after the decision on determination of the grant.

Section 5: The grant recipient's obligations

Article 14. Administration

- 1 The grant recipient keeps records of the project in such a way that the rights and obligations, which are of importance for determining the grant, as well as the income and expenditure, can be verified at all times.
- 2 If necessary, the grant recipient gives the Fund insight into the records.
- 3 The grant recipient keeps the records and any documents forming part of them for seven years after the determination of the grant.

Article 15. Reference to the Fund

In all its public statements about the subsidized activities, the grant recipient is to refer to the Fund as the grant provider. The Fund's logo is to be included in publications and reports relating to the subsidized activities, as well as in invitations, announcements, websites and audio-visual productions relating to them. If a grant recipient includes other parties' logos, the Fund's logo will be depicted comparably sized in proportion to the contribution.

Article 16. Notifying the Fund

If one of the situations below occurs, the grant recipient promptly notifies the Fund thereof.

- 1 The applicant is suspected of committing a crime and has to stand trial for a criminal offence.
- 2 The activities for which the grant has been provided will not or not entirely take place.
- 3 The obligations attached to the grant will not be fully met.
- 4 There are substantial artistic or commercial changes compared to the plan based on which the grant was provided.

Section 6: Final determination of the grant

Article 17. Determination

- 1 The grant recipient submits an application for determination in the Fund's digital application environment no later than sixteen weeks after the grant period has expired. The accountability form should be used for this.
- 2 If the activities have been implemented according to plan and all the obligations attached to the grant have been met, the board will then determine the grant within ten weeks after the accountability has been submitted in accordance with the grant provision.
- 3 If it appears that activities have not or only partly been implemented, a lower grant may be determined.
- 4 The board may issue further instructions to the recipient about monitoring compliance with the conditions attached to the grant provision.

Article 18. Accountability, where necessary, for grants of less than € 25,000

- 1 If the grant is for less than € 25,000, the grant recipient demonstrates that the activities for which the grant was provided have been implemented and that the obligations attached to the grant have been met, by means of a short substantive report and a financial overview of all actual income and expenditure.
- 2 To account for a starting grant, a completed and signed online accountability form will suffice. The resulting detailed project plan for the implementation phase of the intended project can be added as an attachment.
- 3 For research projects in particular and in the context of knowledge sharing and knowledge building, the grant recipient will be asked to draw up a public version of the research report, in which the most important results and insights are shared, so that they can be exchanged with peers and other stakeholders and interested parties.

Article 19. Accountability for grants of € 25,000 or more

- 1 If the grant is for € 25,000 or more, the grant recipient should demonstrate, by means of a substantive report, that the activities for which the grant was provided have been performed and that the obligations attached to the grant have been met.
- 2 The substantive report contains an overview of the activities for which the grant was provided and the results achieved with it.
- 3 In so far as applicable, the report contains an analysis of the differences between the proposed activities and the intended results – these differences and the actual realization will then be specified in the project's description.
- 4

- 5 For research projects in particular and in the context of knowledge sharing and knowledge building, the grant recipient will be asked to draw up a public version of the research report, in which the most important results and insights are shared, so that they can be exchanged with peers and other stakeholders and interested parties.

Article 20. Actual cost statement for grants of € 25,000 or more

- 1 If the grant is for € 25,000 or more, the grant recipient must demonstrate that the activities have been performed, by means of a statement on the actual costs and income.
- 2 In the statement the grant recipient indicates:
 - a that the activities for which the grant was provided, have been implemented;
 - b the total amount of the actual costs which are eligible for a grant;
 - c the total amount of the actual income, including third-party contributions;
 - d the total amount of the actual personal contribution.

Section 7: Concluding provisions

Article 21. Objection

A stakeholder may lodge an objection to a decision by the Fund's board by submitting a notice of objection to the board. The period for lodging a notice of objection is six weeks. This period will take effect from the date of the decision. The objection proceedings are published on the website www.stimuleringsfonds.nl.

Article 22. Protection of personal data

The board will not provide any confidential information about an application to third parties. This relates to company and manufacturing data which have been made available confidentially by an applicant to the Fund or relating to personal data as referred to in Articles 22 up to and including 33 of the General Data Protection Regulation (Implementation) Act, unless that provision ensues from a statutory obligation or does not infringe privacy.

Article 23. Effective date and expiry

- 1 This scheme will become effective from 1 January 2023.
- 2 This scheme replaces the Upstream Sub-Grant Scheme: Music x Design.
- 3 The Grant Regulations Creative Industries Fund NL 2018 do not apply to this scheme.
- 4 This scheme will expire with effect from 1 January 2025, on the understanding that it remains applicable to the finalization of any grants provided based on this scheme.

Article 24. Reference title

This scheme is to be cited as: Upstream Grant Scheme: Music x Design 2023-2024. This scheme will be published in the Staatscourant (official Dutch Government Gazette).

*The Creative Industries Fund NL,
S. Groeneveld MA-MBA, Executive-Director*