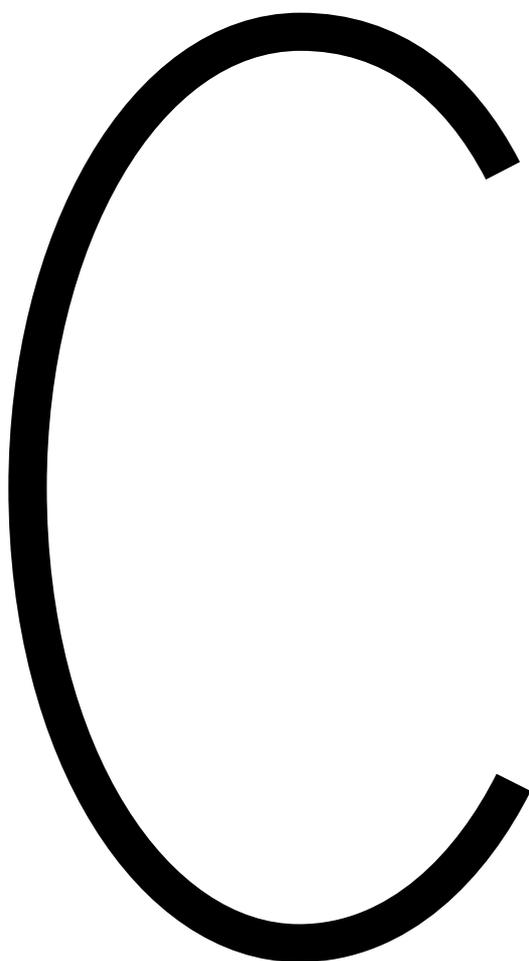


Explanation project canvas – Open Call Building Talent for experienced designers and makers



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The project canvas is utilized for drawing up and submitting a proposal for the Open Call Building Talent. It enables the committee, who will assess the applications, to quickly form an understanding of the intended design task, research, or experiment, which will be collaborated on with a starter for the duration of four months. The information from the project canvas will also be used to present the project and the working place maker to the starting designers or makers. They can then apply based on that information through a second open call.

A brief explanation of each canvas component following below:

Intended starting date of collaboration (max. 100 characters including spaces)

The subsidy offers the opportunity for a four-month collaboration period. This is based on one day a week for the experienced designer or maker, and two days for the starter. The collaboration can start within two months from March 2023. Please indicate here the intended start date of the collaboration project.

The project (max. 1600 characters including spaces)

On what design task, research or experiment will you collaborate? Provide an explanation of the chosen theme and issue. Place the proposal within current social developments and the professional field.

Own positioning and mission (max. 1600 characters including spaces)

Provide a brief profile of the workplace, the experienced designer or maker involved, their own design vision, mission, and positioning within the field. If applicable, indicate which other partners are collaborating on the project and to what extent they are involved.

Proposed collaboration (max. 1600 characters including spaces)

How do you expect to approach the project in collaboration with a starting designer or maker? Offer insight into the working method or strategy used in the context of the stated task. Also explain what the role of the starter will be, in what way it will be collaborative and what guidance can be offered.

Sought expertise and expected added value (max. 1600 characters including spaces)

Explain your own motivation for the collaborative project and make clear what you are looking for in the collaboration with a starting designer or maker. What expertise or skills would you like to involve in the project? How can the collaboration contribute to the development of your own design practice? What is the expected added value?

| | | |
|--|--|-----------------------------|
| Open Call Building Talent 2022 Project Canvas | name of organization: title of project: intended starting date of collaboration: | |
| | the project | own positioning and mission |
| proposed collaboration | sought expertise and expected added value | |

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We recommend that you download the project canvas and complete it with Adobe Acrobat Reader.